

Name: **HRM599 Week 3 Assignment 1: A Growing Small Business**

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Grid View

List View

	Unacceptable 0 - 69% F	Fair 70 - 79% C	Proficient 80 - 89% B	Exemplary 90 - 100% A
<p>HRM599-A1-1 1. Provide a brief summary in your own words of your selected company's overall business strategy. Next, determine the direction you visualize the company growing within the next five (5) to ten (10) years.</p>	<p>0 (0%) - 27.6 (13.8%)</p> <p>Did not submit or incompletely provided a brief summary in your own words of your selected company's overall business strategy. Did not submit or incompletely determined the direction you visualize the company growing within the next five (5) to ten (10) years.</p>	<p>28 (14%) - 31.6 (15.8%)</p> <p>Partially provided a brief summary in your own words of your selected company's overall business strategy. Partially determined the direction you visualize the company growing within the next five (5) to ten (10) years.</p>	<p>32 (16%) - 35.6 (17.8%)</p> <p>Satisfactorily provided a brief summary in your own words of your selected company's overall business strategy. Satisfactorily determined the direction you visualize the company growing within the next five (5) to ten (10) years.</p>	<p>36 (18%) - 40 (20%)</p> <p>Thoroughly provided a brief summary in your own words of your selected company's overall business strategy. Thoroughly determined the direction you visualize the company growing within the next five (5) to ten (10) years.</p>
<p>HRM599-A1-2 2. Design a human resource management strategy to support your selected company's business strategy. Explain the competitive advantage of your HRM strategy.</p>	<p>0 (0%) - 34.5 (17.25%)</p> <p>Did not submit or incompletely designed a human resource management strategy to support your selected company's business strategy. Did not submit or incompletely explained the competitive advantage of your HRM strategy.</p>	<p>35 (17.5%) - 39.5 (19.75%)</p> <p>Partially designed a human resource management strategy to support your selected company's business strategy. Partially explained the competitive advantage of your HRM strategy.</p>	<p>40 (20%) - 44.5 (22.25%)</p> <p>Satisfactorily designed a human resource management strategy to support your selected company's business strategy. Satisfactorily explained the competitive advantage of your HRM strategy.</p>	<p>45 (22.5%) - 50 (25%)</p> <p>Thoroughly designed a human resource management strategy to support your selected company's business strategy. Thoroughly explained the competitive advantage of your HRM strategy.</p>
<p>HRM599-A1-3</p>	<p>0 (0%) - 34.5</p>	<p>35 (17.5%) -</p>	<p>40 (20%) - 44.5</p>	<p>45 (22.5%) - 50</p>

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HR Scorecard table for your selected company. Include the four (4) dimensions (i.e., financial, customer service, internal process, and learning / growth / sustainability). Next, assess the value of your proposal to the small business in each of these dimensions.	Did not submit or incompletely developed an HR Scorecard table for your selected company. Did not submit or incompletely included the four (4) dimensions. Did not submit or incompletely assessed the value of your proposal to the small business in each of these dimensions.	Partially developed an HR Scorecard table for your selected company. Partially included the four (4) dimensions. Partially assessed the value of your proposal to the small business in each of these dimensions.	Satisfactorily developed an HR Scorecard table for your selected company. Satisfactorily included the four (4) dimensions. Satisfactorily assessed the value of your proposal to the small business in each of these dimensions.	Thoroughly developed an HR Scorecard table for your selected company. Thoroughly included the four (4) dimensions. Thoroughly assessed the value of your proposal to the small business in each of these dimensions.
HRM599-A1-4 4. 3 references	0 (0%) - 13.8 (6.9%) No references provided.	14 (7%) - 15.8 (7.9%) Does not meet the required number of references; some or all references poor quality choices.	16 (8%) - 17.8 (8.9%) Meets number of required references; all references high quality choices.	18 (9%) - 20 (10%) Exceeds number of required references; all references high quality choices.
HRM599-A1-5 5. Writing Mechanics, Grammar, and Formatting	0 (0%) - 6.9 (3.45%) Serious and persistent errors in grammar, spelling, punctuation, or formatting.	7 (3.5%) - 7.9 (3.95%) Partially free of errors in grammar, spelling, punctuation, or formatting.	8 (4%) - 8.9 (4.45%) Mostly free of errors in grammar, spelling, punctuation, or formatting.	9 (4.5%) - 10 (5%) Error free or almost error free grammar, spelling, punctuation, or formatting.
HRM599-A1-6 6. Appropriate Use of APA In-Text Citations and Reference	0 (0%) - 6.9 (3.45%) Lack of in-text citations and / or lack of reference section.	7 (3.5%) - 7.9 (3.95%) In-text citations and references are provided, but they are only partially formatted correctly in APA style.	8 (4%) - 8.9 (4.45%) Most in-text citations and references are provided, and they are generally formatted correctly in APA style.	9 (4.5%) - 10 (5%) In-text citations and references are error free or almost error free and consistently formatted correctly in APA style.

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HRM599-A1-7 7. Information Literacy / Integration of Sources	0 (0%) - 6.9 (3.45%) Serious errors in the integration of sources, such as intentional or accidental plagiarism, or failure to use in-text citations.	7 (3.5%) - 7.9 (3.95%) Sources are partially integrated using effective techniques of quoting, paraphrasing, and summarizing.	8 (4%) - 8.9 (4.45%) Sources are mostly integrated using effective techniques of quoting, paraphrasing, and summarizing.	9 (4.5%) - 10 (5%) Sources are consistently integrated using effective techniques of quoting, paraphrasing, and summarizing.
HRM599-A1-8 8. Clarity and Coherence of Writing	0 (0%) - 6.9 (3.45%) Information is confusing to the reader and fails to include reasons and evidence that logically support ideas.	7 (3.5%) - 7.9 (3.95%) Information is partially clear with minimal reasons and evidence that logically support ideas.	8 (4%) - 8.9 (4.45%) Information is mostly clear and generally supported with reasons and evidence that logically support ideas.	9 (4.5%) - 10 (5%) Information is provided in a clear, coherent, and consistent manner with reasons and evidence that logically support ideas.

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