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# CASE STUDY ASSIGNMENTS – MGMT 221

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## OVERVIEW & PURPOSE

Case Study assignments require you to analyze real-world information systems topics and provide examples that illustrate how prominent businesses and organizations implement the theoretical concepts you are studying. Case Study assignments provide a broader, integrated, critical thinking process that helps you to expand on and clarify your understanding of the information systems topics.

## RESEARCH

Be sure to conduct in-depth research on the topics and provide factual details obtained from primary sources that support the case that you are making. It is strongly recommended that you conduct research utilizing the [ERAU Hunt Library](#). The Hunt Library contains a great amount of information on aviation and other topics. A benefit of utilizing the Hunt Library is the availability of the APA style citation/reference tool that is provided when conducting research utilizing the EAGLEsearch feature. This tool can automatically provide the proper APA style formats for citations and references.

## REQUIREMENTS

**Use the APA Style Template as a guide for completing this assignment.** Delete the notes and fill in the template with your data.

- Scholarly paper
- Microsoft Word® (DOCX)
- Current APA style
  - Times New Roman font
  - Double-spaced lines
  - Title Page
  - Page Headers on all pages
  - Abstract page
  - Body of the text
    - Introductory paragraph
    - Citations
    - Conclusion
  - Reference List page
- MINIMUM of TWO FULL pages in the body of the text
- Provide data from research utilizing a minimum of TWO primary sources OUTSIDE of the course textbook.



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