



**STUDYDADDY**

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### **Collage Assignment- Follow the guidelines below**

Using pieces cut from magazines or other sources, create an original 2D work. **Do not cut out existing images, but rather create your image from cut up pieces of magazines or other two-dimensional material.** Your collage will be 6" x 8" in either vertical or horizontal format. Your collage should be mounted to 8" x 10" black or white or mat board. The mat board serves as a backdrop for which the work will be photographed. Be sure to create your collage no larger than 6" x 8" so that there will be a 1" boarder of neutral space around your work. Do not allow your collage to go to the edge of the 8" x 10" mat board. Apply the information learned in Chapters 1-8, as well as the Student Tool Kit in regard to The Formal Elements and Principles of Design. It should take a minimum of 4 hours to complete. Make sure that the surface of your collage is completely dry and free from anything that is sticky or that may smudge or smear. Do not wait until the day your collage is due to complete your work. Have fun and be creative while putting forth your best effort.

1. It would be best to create a palette to work from by cutting out many small pieces of paper. Cut out and collect colors, textures, materials, etc. and then decide what to use in the composition. Think about utilizing some of the techniques below.

- Create implied line, outline, contour line and/or expressive line
- Create shapes (ex: circles & squares)
- Create linear perspective and/or foreshortening
- Create atmospheric perspective, chiaroscuro or sfumato
- Create hatching, crosshatching or stippling
- Select a warm or cool color temperature for the whole work
- Select a complementary OR analogous color scheme
- Find at least three examples of visual texture
- Create pattern.
- Decide on symmetrical, asymmetrical or radial balance in your work
- Decide where the focal point of your composition will be
- Use a unifying idea or theme for your work. It may be symbolic, narrative, autobiographical, etc.
- Deal with the scale and proportion of the individual elements
- Consider using repetition or rhythm of shapes or objects
- Think about using variety or unity
- Think about what your piece MEANS—what is its CONTENT?

### **Follow the guidelines below:**

1. Organize an engaging composition. Experiment with placement before gluing.
2. Overlap edges of your collage pieces and build up layers. After gluing the pieces down, trim the edges of the board neatly. Avoid leaving areas of the support showing. The black or white mat that your collage is mounted on should be neat and thick enough to support your work; this is the backdrop on which to photograph your work.

3. Write a 300 – 500 word essay about your collage. 50% of the project is your written essay in regard to the work. **Describe how the Formal Elements and the Principles of Design have been employed in the work.** This is your chance to teach me what you have learned in developing visual literacy.

- Explain your process of collecting and assembling the collage.
- Describe your work objectively. Focus on what you see. Create a visual description of the work: this may include information on content, subject matter, formal qualities, etc.
- An analysis of the composition, is there a focal point in the work?
- An analysis of the formal elements of design: LINE, TEXTURE, COLOR, SHAPE, MASS, VALUE, SPACE
- An analysis of the principles of design: BALANCE, EMPHASIS, PATTERN, CONTRAST/VARIETY, UNITY/HARMONY, MOVEMENT, REPETITION, RHYTHM, SCALE, PROPORTION
- A description of the media and technique or techniques used to create the work.
- Explain the Meaning of the work as it came together. Do symbols or objects that you used repeat themselves in the work? What is your iconography?
- Be sure that your finished essay is clear and concise. Read, re-read, proofread and have someone else proofread. Check for spelling and grammatical errors, awkward or unclear wording, and excess repetition.

#### REQUIRED FORMAT:

The required length of this paper is 300-500 words, no longer than two pages, typed in 12 pt. Times New Roman font, double spaced on 8-1/2" x 11" white paper with 1" margins with one staple in the upper-left-hand corner.

#### Things Not To Do:

1. Don't make it spell out a name or advertise a product.
2. **Don't use cut outs of any existing images or words.**
3. Don't create something cute, fuzzy, or iridescent. No glitter.
4. Don't just throw something together without effort or thought.
5. Don't use binders, plastic sleeves, bold face, or other typeface.
6. Don't use colored mat board. Use a black or white mat.

**This collage assignment and essay are due by the due date listed on the syllabus. Late assignment will not be accepted.**

## RUBRIC FOR GRADING ART

100 95 90% -----	89 85 80% -----	79 75 70% -----	69 65 60% -----	59% and below ---
AExcellentOutstandingExemplary	BAbove AverageVery GoodAcceptable	CAverageGoodNot Yet Acceptable	DBelow AverageNeeds ImprovementBarely Acceptable	FUnsatisfactoryPoorUnacceptable

### FORMAL ELEMENTS OF DESIGN: LINE, TEXTURE, COLOR, SHAPE, MASS, VALUE, SPACE

#### PRINCIPLES OF DESIGN: BALANCE, EMPHASIS, PATTERN, CONTRAST/VARIETY, UNITY/HARMONY, MOVEMENT, REPETITION, RHYTHM, SCALE, PROPORTION

**A:** Planned carefully, utilized the elements and principles of design; chose color scheme carefully, used space effectively.

**B:** The artwork shows that the student applied the principles of design while using one or more elements effectively; showed an awareness of filling the space adequately.

**C:** The student did the assignment adequately, yet it shows lack of planning and little evidence that an overall composition was visually engaging.

**D:** The assignment was completed and turned in, but showed little evidence of any understanding of the elements and principles of art; no evidence of planning.

**F:** The student did the minimum or the artwork was never completed.

#### Creativity/Originality

**A:** The student explored several choices before selecting one; generating many ideas; tried unusual combinations or changes on several ideas; made connections to previous knowledge; demonstrated an understanding of problem solving skills while creating an original work of art.

**B:** The student tried a few ideas before selecting one; or based his or her work on a common idea; solved the problem in logical way but lacked visual impact and/or originality .

**C:** The student tried an idea but it lacked originality; substituted "symbols" for personal content and creativity.

**D:** The student fulfilled the assignment, but gave little or no evidence of trying anything unusual.

**F:** The student showed no evidence of original thought.

### **Effort/Perseverance**

**A:** The project was continued until it was as complete as the student could make it; gave it effort far beyond that required; to pride in going well beyond the requirement.

**B:** The student worked hard and completed the project, but with extra effort it might have been outstanding.

**C:** The student finished the project, but it could have been improved with more effort; adequate interpretation of the assignment, but lacking finish; chose an easy project and did it indifferently.

**D:** The project was completed with minimum effort.

**F:** The student did not finished the work adequately.

### **Craftsmanship/Skill/Consistency**

**A:** The artwork was beautiful and patiently done; it was as good as hard work could make it.

**B:** With a little more effort, the work could have been outstanding; lacks the finishing touches.

**C:** The student showed average craftsmanship; adequate, but not as good as it could have been, a bit careless.

**D:** The student showed below average craftsmanship, lack of pride in finished work.

**F:** The student showed poor craftsmanship; evidence of lazy this or lack of understanding.



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