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### **Types of Fallacies**

#### **Fallacies of Emotional Argument**

- 1) Either/Or Choices (false dilemma) reducing a complicated issue to excessively simple terms.
- Ex. "America Love It Or Leave It"
- 2) Slippery Slope portrays today's tiny misstep as tomorrow's slide into disaster.
- Ex. "Universal background checks will inevitably be followed by a national registry of gun-owners which will inevitably be followed by confiscation of all their guns."
- 3) Bandwagon Appeals urge people to follow the same path everyone else is taking.
- Ex. Everyone cheats a little on their taxes so what's the big deal with few fake write-offs?

#### **Fallacies of Ethical Argument**

- 1) Dogmatism asserts or assumes that particular position is the only position.
- Ex. I'm sorry, but I think penguins are sea creatures and that's that.
- 2) Ad Hominem attacks the character of the person rather than the claims he or she makes.
- Ex. Why should we think a candidate who recently divorced will keep her campaign promises?

### **Fallacies of Logical Argument**

- 1) Hasty Generalization an inference drawn from insufficient evidence; stereotypes.
- Ex. Every medium that's been investigated has turned out to be a fraud. You can't trust any of them.
- 2) Faulty Causality (Post Hoc) translates as "after this, therefore because of this" and is the faulty assumption that because one event follows another than the first causes the second.

- Ex. A year after the release of the violent shooting video game, Annihilator, incidents of school violence tripled surely not a coincidence.
- 3) Begging the Question a claim is made on grounds that can't be accepted as true because those grounds themselves are in question.
- Ex. My favorite author is always right because he says so in his latest book.
- 4) Non Sequitur claims do not connect logically or "do not follow".
- Ex. You don't love me or you would buy me a new car.
- 5) Red Herring change the subject abruptly or introduces an irrelevant fact to throw readers or listeners off.
- Ex. We haven't given raises in over five years to our employees. We work really hard to make a good product and provide good customer service.
- 6) False Analogy consists in assuming that because two things are alike in one or more respects, they are necessarily alike in some other respect.
- Ex. People who have to have a cup of coffee every morning before they can function have no less a problem than alcoholics who have to have their alcohol each day to sustain them.



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