

Assignment Details and Rubric



Please watch the video on cash flow listed as Unit 7 Assignment found in the Webliography tab before starting your assigned paper.

This is a two part written project that will focus on the financial aspects of your start up business. This project also includes the use of Excel spreadsheets containing financial data and required reports.

In part 1:

In three to four pages, using Microsoft Word, along with accompanying Excel spreadsheet data, address the following areas:

- Discuss and show the cost associated with starting your company and show a pricing model for your products or services (create a table in Excel).
- Create income statements and balance sheets for three years using Excel spreadsheets.
- Create a break-even analysis (create in Excel).

Use Microsoft Word to create a financial summary containing needed start-up funds and how you will obtain the start-up funds, pricing model, and summarize your financial spreadsheet data. Develop a detailed Excel spreadsheet for the financial data (use separate worksheets in Excel for more organization).

In part 2:

In three to four pages using Microsoft Word address the following areas:

- Identify the components needed in cash flow statements.
- Explain the benefits of cash-flow analysis and any problems that could arise if it is not conducted.
- Last, use Excel or other spreadsheet software to create cash flow statements for three years. Please include this information in your Part 1 Excel file.

When you are ready, you may submit your paper and Excel file on the Dropbox page. *Note, include your name in the file names of the Assignment.

Grading Rubric

<i>Aspect</i>	<i>Percentage of assignment</i>	<i>Score</i>	MT499 Assignment Criteria
Content, Focus, Use of Research	50%		Paper addresses all assignment requirements, indicates depth of knowledge about the topics and key areas, contains a clear and concise introduction with a thesis statement, comprehension body of paper, closing summary, and includes a minimum of three cited and referenced resources (APA 6 th edition).
Analysis and Critical Thinking	30%		Analysis and critical thinking indicates optimal reasoning with a defined purpose, based on assumptions, writer's point of view, discusses the advantages and disadvantages, and uses data, information, and concepts/ideas to address the assignment topics or key areas in the paper.
Writing Style, Grammar, APA Format	20%		The capstone uses the APA (6 th edition) writing style using active voice, which is in third person and concisely written. The paper is free from incorrect punctuation, use of jargon/clichés, incorrect grammar and mechanics, and is correctly formatted based on APA 6 th edition guidelines.
<i>Total Points</i>	100%		