

# Get Homework Help From Expert Tutor

**Get Help** 

Name: BUS335 Week 10 Assignment 2: Business Expansion and Sustainability

Description: BUS335 Week 10 Assignment 2: Business Expansion and Sustainability

**Grid View** 

**List View** 

| 1. Identify three        |
|--------------------------|
| (3) job                  |
| requirements             |
| (e.g., needed            |
| certifications,          |
| previous work            |
| experience,              |
| external                 |
| influences,              |
| etc.) that could         |
| apply to your            |
| chosen                   |
| scenario.                |
| Determine two            |
| (2) ways these           |
| requirements             |
| could impact             |
| staffing at your         |
| organization.            |
| Next, suggest            |
| one (1)                  |
| strategy that            |
| you could                |
| utilize to               |
| ensure that all          |
| applicants               |
| meet the                 |
| identified job           |
| requirements             |
| for your                 |
| organization.            |
| Justify your             |
| response.<br>Weight: 15% |
| Weigitt. 1970            |
|                          |

### Unacceptable Below 60% F

0 (0%) - 25.17 (8.99%)Did not submit or incompletely identified three (3) job requirements (e.g., needed certifications. previous work experience, external influences, etc.) that could apply to your chosen scenario. Did not submit or incompletely determined two (2) ways these requirements could impact staffing at your organization. Did not submit or incompletely suggested one (1) strategy that you could utilize to ensure that all applicants meet the identified job requirements for your

organization.

Did not submit

#### Meets Minimum Expectations 60-69% D

25.2 (9%) -29.37 (10.49%) Insufficiently identified three (3) job requirements (e.g., needed certifications. previous work experience, external influences, etc.) that could apply to your chosen scenario. Insufficiently determined two (2) ways these requirements could impact staffing at your organization. Insufficiently suggested one (1) strategy that you could utilize to ensure that all applicants meet the identified job requirements for your organization. Insufficiently justified your

response.

#### Fair 70-79% C

29.4 (10.5%) -

33.57 (11.99%) Partially identified three (3) job requirements (e.g., needed certifications. previous work experience, external influences, etc.) that could apply to your chosen scenario. Partially determined two (2) ways these requirements could impact staffing at your organization. Partially suggested one (1) strategy that you could utilize to ensure that all applicants meet the identified job requirements for your organization. Partially justified your

response.

Proficient 80 89% B

33.6 (12%) -37.77 (13.49% Satisfactorily identified thre (3) job requirements (e.g., needed certifications. previous wor experience, external influences, etc.) that cou apply to your chosen scenario. Satisfactorily determined two (2) ways these requirements could impact staffing at yo organization. Satisfactorily suggested or (1) strategy that you coul utilize to ensure that a applicants meet the identified job requirements for your organization. Satisfactorily justified your response.

| 2. Outline a   | 0 (0%) - 25.17<br>(8.99%)   | 25.2 (9%) -<br>29.37 (10.49%)   | 29.4 (10.5%) -<br>33.57 (11.99%)  | 33.6 (12%) -<br>37.77 (13.49%  |
|--|---|---|---|--|
| long-term recruitment plan that contains at least four (4) components, is aligned with your company's recruitment strategy, but also addresses possible job skill or credential shortages. Weight: 15%                 | Did not submit or incompletely outlined a long-term recruitment plan that contains at least four (4) components, is aligned with your company's recruitment strategy, but also addresses possible job skill or credential shortages.          | Insufficiently outlined a long-term recruitment plan that contains at least four (4) components, is aligned with your company's recruitment strategy, but also addresses possible job skill or credential shortages.                    | Partially outlined a long-term recruitment plan that contains at least four (4) components, is aligned with your company's recruitment strategy, but also addresses possible job skill or credential shortages.               | Satisfactorily outlined a long-term recruitment plan that contains at least four (4) components, aligned with your company's recruitment strategy, but also addresses possible job skill or credential shortages.                    |
| 3. Describe three (3) branding strategies that you would employ to attract qualified applicants to your organization. Next, suggest three (3) communication methods that you would utilize to reach out to applicants. | 0 (0%) - 33.57 (11.99%)  Did not submit or incompletely described three (3) branding strategies that you would employ to attract qualified applicants to your organization.  Did not submit or incompletely suggested three (3) communication | 33.6 (12%) - 39.17 (13.99%)  Insufficiently described three (3) branding strategies that you would employ to attract qualified applicants to your organization. Insufficiently suggested three (3) communication methods that you would | 39.2 (14%) - 44.77 (15.99%)  Partially described three (3) branding strategies that you would employ to attract qualified applicants to your organization. Partially suggested three (3) communication methods that you would | 44.8 (16%) - 50.37 (17.99% Satisfactorily described three (3) branding strategies tha you would employ to attract qualified applicants to your organization. Satisfactorily suggested three (3) communication methods that you would |
| Predict the outcome of integrating your branding strategies and communication methods at your organization. Provide a rationale for your response.   | methods that you would utilize to reach out to applicants. Did not submit or incompletely predicted the outcome of integrating your branding strategies and   | utilize to reach out to applicants. Insufficiently predicted the outcome of integrating your branding strategies and communication methods at your  | utilize to reach out to applicants. Partially predicted the outcome of integrating your branding strategies and communication methods at your   | utilize to read out to applicants. Satisfactorily predicted the outcome of integrating your branding strategies an communication methods at your   |

|  | or incompletely provided a rationale for your response.  |   |  |   |
|--|--|---|--|---|
| 4. Determine two (2) selection processes for recruiting new employees that could apply to your chosen scenario and then identify five (5) selection criteria that you could use when hiring new employees. Next, analyze the effect of the five (5) identified selection criteria on long-term employee retention and preservation of organizational knowledge. Justify your response. Weight: 20% | O (0%) - 33.57 (11.99%)  Did not submit or incompletely determined two (2) selection processes for recruiting new employees that could apply to your chosen scenario and then did not submit or incompletely identified five (5) selection criteria that you could use when hiring new employees. Did not submit or incompletely analyzed the effect of the five (5) identified selection criteria on long-term employee retention and preservation of organizational knowledge. Did not submit or incompletely justified your response. | 33.6 (12%) - 39.17 (13.99%) Insufficiently determined two (2) selection processes for recruiting new employees that could apply to your chosen scenario and then insufficiently identified five (5) selection criteria that you could use when hiring new employees. Insufficiently analyzed the effect of the five (5) identified selection criteria on long-term employee retention and preservation of organizational knowledge. Insufficiently justified your response. | 39.2 (14%) - 44.77 (15.99%)  Partially determined two (2) selection processes for recruiting new employees that could apply to your chosen scenario and then partially identified five (5) selection criteria that you could use when hiring new employees. Partially analyzed the effect of the five (5) identified selection criteria on long-term employee retention and preservation of organizational knowledge. Partially justified your response. | 44.8 (16%) - 50.37 (17.99% Satisfactorily determined two (2) selection processes for recruiting new employees that could apply to your chosen scenario and then satisfactorily identified five (5) selection criteria that you could use when hiring new employees. Satisfactorily analyzed the effect of the five (5) identified selection criteria on long-term employee retention and preservation organizational knowledge. Satisfactorily justified your response. |
| 5. Suggest two (2) assessment methods that you could employ to   | 0 (0%) - 25.17<br>(8.99%)<br>Did not submit<br>or incompletely<br>suggested two<br>(2)   | 25.2 (9%) -<br>29.37 (10.49%)<br>Insufficiently<br>suggested two<br>(2)<br>assessment   | 29.4 (10.5%) -<br>33.57 (11.99%)<br>Partially<br>suggested two<br>(2)<br>assessment  | 33.6 (12%) -<br>37.77 (13.49%<br>Satisfactorily<br>suggested tw<br>(2)<br>assessment  |

| analyze the        |
|--------------------|
| validity and       |
| reliability of     |
| each method in     |
| regard to the      |
| job your           |
| organization is    |
| offering. Next,    |
| identify four (4)  |
| job predictors     |
| that you           |
| believe can        |
| assess             |
| candidates'        |
| knowledge,         |
| skills, abilities, |
| and other skills   |
| and                |
| experiences        |
| (KSAO's).          |
| Provide            |
| support for        |
| your rationale.    |
| Weight: 15%        |
|                    |
|                    |
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|                    |

employees for your organization and then did not submit or incompletely analyzed the validity and reliability of each method in regard to the job your organization is offering. Did not submit or incompletely identified four (4) job predictors that you believe can assess candidates' knowledge, skills, abilities, and other skills and

your organization and then insufficiently analyzed the validity and reliability of each method in regard to the job your organization is offering. Insufficiently identified four (4) job predictors that you believe can assess candidates' knowledge, skills, abilities, and other skills and experiences (KSAO's). Insufficiently provided support for your rationale.

your organization and then partially analyzed the validity and reliability of each method in regard to the job your organization is offering. Partially identified four (4) job predictors that you believe can assess candidates' knowledge, skills, abilities, and other skills and experiences (KSAO's). Partially provided support for your rationale.

your organization and then satisfactorily analyzed the validity and reliability of each method in regard to the job your organization offering. Satisfactorily identified fou (4) job predictors that you believe can assess candidates' knowledge, skills, abilities and other ski and experiences (KSAO's). Satisfactorily provided support for

### 6. 3 references Weight: 5%

No references provided

0 (0%) - 8.37

(2.99%)

experiences

(KSAO's). Did

not submit or

incompletely provided support for your rationale.

> (3.49%)Does not meet the required number of

8.4 (3%) - 9.77

references, all references poor quality choices.

11.17 (3.99%) Does not meet

9.8 (3.5%) -

the required number of references, some references poor quality choices.

11.2 (4%) -12.57 (4.49% Meets number of required references, a references high quality

choices.

your rationale

- 7. Clarity, writing mechanics, and formatting requirements Weight: 10%
- (5.99%)More than 8 errors present

0 (0%) - 16.77

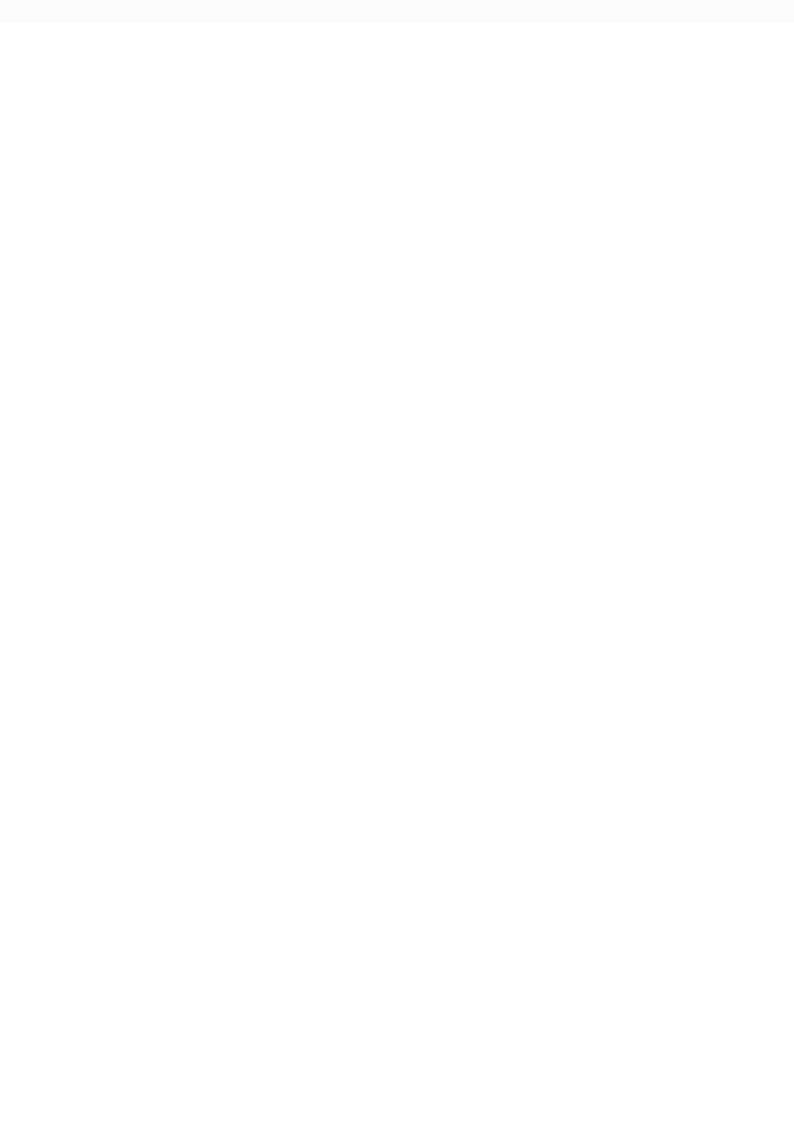
16.8 (6%) -19.57 (6.99%) 7-8 errors

present

- 19.6 (7%) -22.37 (7.99%)
- 5-6 errors present

22.4 (8%) -25.17 (8.99% 3-4 errors

present





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