

MT460: Unit 9 Assignment

Unit 9 Assignment Grading Rubric			
Assignment Criteria	Points Possible	Possible Earned	Comments
Action Plan Components:			
<u>Objectives</u> : listed of corporate (departmental) goals and objectives.	2		
<u>Strategic Initiatives</u> : listed of strategic initiatives planned to achieve goals and objectives.	2		
<u>Balanced Scorecard</u> : provided an overview of how objectives will be achieved using the BSC methodology.	4		
<u>Critical Success Factors</u> : identified elements vital to successfully achieving objectives.	4		
<u>Key Performance Indicators</u> : listed the key performance indicators for each objective.	4		
<u>Time Frame</u> : established timeframes and deadlines for each initiative and task.	4		
<u>Guiding Policies</u> : listed of policies needed to guide strategic initiatives.	2		
<u>Enforcement Policies</u> : listed of policies needed to enforce accountability.	2		
<u>Systems</u> : explained what systems are necessary to support strategic initiatives.	2		
<u>Processes</u> : listed of processes that will facilitate strategic initiatives across functional areas.	2		
<u>Procedures</u> : listed of standard operating procedures that inform on task execution.	2		
<u>Resources Needed</u> : listed common and uncommon resources needed to complete each initiative.	2		
<u>Accountability</u> : identified teams and roles that are held accountable for results and outcomes of strategic initiatives.	2		
Background Information:			

Ensured goals and objectives are designed appropriately using SMART principles and strategic initiatives are appropriately aligned with goals and objectives.	4		
Developed and Illustrated a Key Performance Indicator tree, including each component: <ul style="list-style-type: none"> • Enterprise level strategic goals • Corporate level (departmental) strategic goals • Strategic Initiatives • Critical Success Factors • Key Performance Indicators 	4		
In the format of a Balanced Scorecard strategy map, illustrated the relationship between dimensions of the Balanced Scorecard Methodology and your organizational and corporate strategy. Illustrated the alignment of organizational goals and objectives with the corporate (departmental) goals and objectives. Created and aligned critical success factors and key performance indicators with each corporate goal and objective. Related the critical success factors and Key Performance Indicators with each dimension of performance in the BSC methodology. Was specific and avoided using generalizations when creating Critical Success Factors and Key Performance Indicators.	6		
Explained the relationship between the dimensions of the BSC methodology and your organizational and departmental strategy. Thoroughly explained the Balanced Scorecard strategy map.	6		
In a core competency diagram, illustrated the connectivity between Capsim Core simulation company's enterprise and corporate level goals and objectives, company's strategic core competencies, and Key Performance Indicators. Was very specific and avoided using generalizations when establishing and aligning key performance indicators with company's core competencies.	6		
Explained how company's core competencies and the key performance indicators are aligned with the enterprise and corporate level goals and objectives. Thoroughly explained how the key performance indicators will measure achievement of the higher level goals and objectives.	4		
Used a minimum of three peer-reviewed research resources to substantiate strategic decision-making.	6		

Clarity / Organization (50%) <i>You are expected to meet the following requirements with ease in a 400 level course. Penalties will be calculated as a percentage up to 50% of the grade and will apply if the following criteria are not met.</i>			
Applied expository writing style . Wrote in third person to avoid bias.	-		
Applied proper APA style referencing format. Used headings and subheadings to create a flow of ideas and topics within your writing.	-		
No spelling and grammatical mistakes.	-		
Used appropriate language.	-		
Professional use of abbreviations and acronyms.	-		
Late Penalty (-20%)			
Total	70		
