



**STUDYDADDY**

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Grading for this assignment will be based on answer quality, logic / organization of the paper, and language skills, using the following rubric.

<b>Points: 240</b>	<b>Assignment 1: Training and Development in Small Businesses</b>				
<b>Criteria</b>	<b>Unacceptable Below 60% F</b>	<b>Meets Minimum Expectations 60-69% D</b>	<b>Fair 70-79% C</b>	<b>Proficient 80-89% B</b>	<b>Exemplary 90-100% A</b>
<p>1. Analyze key elements of training and development geared toward improving the performance of the specific small business for which you are consulting.</p> <p>Weight: 25%</p>	<p>Did not submit or incompletely analyzed key elements of training and development geared toward improving the performance of the specific small business for which you are consulting.</p>	<p>Insufficiently analyzed key elements of training and development geared toward improving the performance of the specific small business for which you are consulting.</p>	<p>Partially analyzed key elements of training and development geared toward improving the performance of the specific small business for which you are consulting.</p>	<p>Satisfactorily analyzed key elements of training and development geared toward improving the performance of the specific small business for which you are consulting.</p>	<p>Thoroughly analyzed key elements of training and development geared toward improving the performance of the specific small business for which you are consulting.</p>
<p>2. Predict three to five (3-5) potential challenges that the managers or owners of the business could face in addressing organizational performance.</p> <p>Weight: 20%</p>	<p>Did not submit or incompletely predicted three to five (3-5) potential challenges that the managers or owners of the business could face in addressing organizational performance.</p>	<p>Insufficiently predicted three to five (3-5) potential challenges that the managers or owners of the business could face in addressing organizational performance.</p>	<p>Partially predicted three to five (3-5) potential challenges that the managers or owners of the business could face in addressing organizational performance.</p>	<p>Satisfactorily predicted three to five (3-5) potential challenges that the managers or owners of the business could face in addressing organizational performance.</p>	<p>Thoroughly predicted three to five (3-5) potential challenges that the managers or owners of the business could face in addressing organizational performance.</p>
<p>3. Justify the effects of detecting organizational gaps in small business, providing examples to explain the rationale.</p> <p>Weight: 20%</p>	<p>Did not submit or incompletely justified the effects of detecting organizational gaps in small business, providing examples to explain the rationale.</p>	<p>Insufficiently justified the effects of detecting organizational gaps in small business, providing examples to explain the rationale.</p>	<p>Partially justified the effects of detecting organizational gaps in small business, providing examples to explain the rationale.</p>	<p>Satisfactorily justified the effects of detecting organizational gaps in small business, providing examples to explain the rationale.</p>	<p>Thoroughly justified the effects of detecting organizational gaps in small business, providing examples to explain the rationale.</p>
<p>4. Propose a competitive training strategy that will improve the position of the business in the market. The strategy should include, at a minimum, an agenda of training activities, rationale for</p>	<p>Did not submit or incompletely proposed a competitive training strategy that will improve the position of the business in the market, including an agenda of training activities, rationale for</p>	<p>Insufficiently proposed a competitive training strategy that will improve the position of the business in the market, including an agenda of training activities, rationale for</p>	<p>Partially proposed a competitive training strategy that will improve the position of the business in the market, including an agenda of training activities,</p>	<p>Satisfactorily proposed a competitive training strategy that will improve the position of the business in the market, including an agenda of training activities,</p>	<p>Thoroughly proposed a competitive training strategy that will improve the position of the business in the market, including an agenda of training activities,</p>

<p>on investment (ROI) that will be gained from the strategy you have developed</p> <p>Weight: 20%</p>	<p>from the strategy you have developed.</p>	<p>gained from the strategy you have developed.</p>	<p>(ROI) that will be gained from the strategy you have developed.</p>	<p>(ROI) that will be gained from the strategy you have developed.</p>	<p>(ROI) that will be gained from the strategy you have developed.</p>
<p>5. Use at least three (3) quality academic resources in this assignment.</p> <p>Weight: 5%</p>	<p>No references provided</p>	<p>Does not meet the required number of references; all references poor quality choices.</p>	<p>Does not meet the required number of references; some references poor quality choices.</p>	<p>Meets number of required references; all references high quality choices.</p>	<p>Exceeds number of required references; all references high quality choices.</p>
<p>6. Clarity, writing mechanics, and formatting requirements</p> <p>Weight: 10%</p>	<p>More than 8 errors present</p>	<p>7-8 errors present</p>	<p>5-6 errors present</p>	<p>3-4 errors present</p>	<p>0-2 errors present</p>



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