



STUDYDADDY

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Grading for this assignment will be based on answer quality, logic / organization of the paper, and language skills, using the following rubric.

| Points: 240 | Assignment 1: Training and Development in Small Businesses | | | | |
|---|---|---|--|---|---|
| Criteria | Unacceptable Below 60% F | Meets Minimum Expectations 60-69% D | Fair 70-79% C | Proficient 80-89% B | Exemplary 90-100% A |
| 1. Analyze key elements of training and development geared toward improving the performance of the specific small business for which you are consulting. Weight: 25% | Did not submit or incompletely analyzed key elements of training and development geared toward improving the performance of the specific small business for which you are consulting. | Insufficiently analyzed key elements of training and development geared toward improving the performance of the specific small business for which you are consulting. | Partially analyzed key elements of training and development geared toward improving the performance of the specific small business for which you are consulting. | Satisfactorily analyzed key elements of training and development geared toward improving the performance of the specific small business for which you are consulting. | Thoroughly analyzed key elements of training and development geared toward improving the performance of the specific small business for which you are consulting. |
| 2. Predict three to five (3-5) potential challenges that the managers or owners of the business could face in addressing organizational performance. Weight: 20% | Did not submit or incompletely predicted three to five (3-5) potential challenges that the managers or owners of the business could face in addressing organizational performance. | Insufficiently predicted three to five (3-5) potential challenges that the managers or owners of the business could face in addressing organizational performance. | Partially predicted three to five (3-5) potential challenges that the managers or owners of the business could face in addressing organizational performance. | Satisfactorily predicted three to five (3-5) potential challenges that the managers or owners of the business could face in addressing organizational performance. | Thoroughly predicted three to five (3-5) potential challenges that the managers or owners of the business could face in addressing organizational performance. |
| 3. Justify the effects of detecting organizational gaps in small business, providing examples to explain the rationale. Weight: 20% | Did not submit or incompletely justified the effects of detecting organizational gaps in small business, providing examples to explain the rationale. | Insufficiently justified the effects of detecting organizational gaps in small business, providing examples to explain the rationale. | Partially justified the effects of detecting organizational gaps in small business, providing examples to explain the rationale. | Satisfactorily justified the effects of detecting organizational gaps in small business, providing examples to explain the rationale. | Thoroughly justified the effects of detecting organizational gaps in small business, providing examples to explain the rationale. |
| 4. Propose a competitive training strategy that will improve the position of the business in the market. The strategy should include, at a minimum, an agenda of training activities, rationale for | Did not submit or incompletely proposed a competitive training strategy that will improve the position of the business in the market, including an agenda of training activities, rationale for | Insufficiently proposed a competitive training strategy that will improve the position of the business in the market, including an agenda of training activities, rationale for | Partially proposed a competitive training strategy that will improve the position of the business in the market, including an agenda of training activities, rationale for | Satisfactorily proposed a competitive training strategy that will improve the position of the business in the market, including an agenda of training activities, rationale for | Thoroughly proposed a competitive training strategy that will improve the position of the business in the market, including an agenda of training activities, rationale for |

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| on investment (ROI) that will be gained from the strategy you have developed | from the strategy you have developed. | gained from the strategy you have developed. | (ROI) that will be gained from the strategy you have developed. | (ROI) that will be gained from the strategy you have developed. | (ROI) that will be gained from the strategy you have developed. |
| Weight: 20% | | | | | |
| 5. Use at least three (3) quality academic resources in this assignment. Weight: 5% | No references provided | Does not meet the required number of references; all references poor quality choices. | Does not meet the required number of references; some references poor quality choices. | Meets number of required references; all references high quality choices. | Exceeds number of required references; all references high quality choices. |
| 6. Clarity, writing mechanics, and formatting requirements Weight: 10% | More than 8 errors present | 7-8 errors present | 5-6 errors present | 3-4 errors present | 0-2 errors present |



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