



**STUDYDADDY**

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Name: **Assignment 2 Rubric**

Description: **Assignment 2: Final Report**

**Grid View**

List View

	<b>Exemplary 90-100% A</b>	<b>Proficient 80-89% B</b>	<b>Fair 70-79% C</b>	<b>Meets Expectations 60-69% D</b>
<b>1. Introduces the selected industry with a brief one-paragraph introduction.</b>	<p>15.75 (9%) - 17.5 (10%)</p> <p>The student correctly and thoroughly introduces the selected industry with a one-paragraph introduction.</p>	<p>14 (8%) - 15.58 (8.9%)</p> <p>The student introduces the selected industry with a one-paragraph introduction. Excludes some minor details.</p>	<p>12.25 (7%) - 13.82 (7.9%)</p> <p>The student partially introduces the selected industry with a one-paragraph introduction. Excludes major details.</p>	<p>10.5 (6.9%)</p> <p>The student does not introduce the selected industry with a one-paragraph introduction.</p>
<b>2. Assesses the size and/or growth rate of the industry relative to the national economy.</b>	<p>31.5 (18%) - 35 (20%)</p> <p>The student correctly and thoroughly assesses both the relative size and relative growth rate of the industry in the national economy.</p>	<p>28 (16%) - 31.15 (17.8%)</p> <p>The student correctly assesses the size and/or growth rate of the industry in the national economy. Excludes some minor details.</p>	<p>24.5 (14%) - 27.65 (15.8%)</p> <p>The student partially assesses the size and/or growth rate of the industry in the national economy. Excludes major details.</p>	<p>21 (12.6%)</p> <p>The student does not assess the size and/or growth rate of the industry in the national economy.</p>
<b>3. Identifies one newsworthy macroeconomic indicator or policy that the industry should monitor and explains its importance and how it may impact the industry.</b>	<p>47.25 (27%) - 52.5 (30%)</p> <p>The student correctly identifies one or more macroeconomic indicators or policies that the industry should monitor and provides strong supporting details about its</p>	<p>42 (24%) - 46.72 (26.7%)</p> <p>The student correctly identifies a macroeconomic indicator or policy that the industry should monitor and provides strong supporting details about its importance and</p>	<p>36.75 (21%) - 41.48 (23.7%)</p> <p>The student correctly identifies a macroeconomic indicator or policy that the industry should monitor but does not provide sufficient supporting details about its</p>	<p>31.5 (18.9%) - 36.2 (21.4%)</p> <p>The student does not identify a macroeconomic indicator or policy that the industry should monitor and does not provide sufficient supporting details about its</p>

<p><b>4. Describes a recent trend in the macro-economic indicator or policy in part 3. Includes a graph, table, or chart that illustrates the observed trend.</b></p>	<p>31.5 (18%) - 35 (20%)</p> <p>The student correctly and thoroughly describes a recent trend in the macro-economic indicator and/or policy in part 3. Includes a graph, table, or chart that illustrates the observed trend.</p>	<p>28 (16%) - 31.15 (17.8%)</p> <p>The student correctly describes a recent trend in the macro-economic indicator and/or policy in part 3. Includes a graph, table, or chart that illustrates the observed trend.</p>	<p>24.5 (14%) - 27.65 (15.8%)</p> <p>The student partially describes a recent trend in the macro-economic indicator and/or policy in part 3. Includes a graph, table, or chart that may or may not illustrate the observed trend.</p>	<p>21 (13.8%)</p> <p>The student does not describe a recent trend in the macro-economic indicator and/or policy in part 3. No graph, table, or chart that illustrates the observed trend.</p>
<p><b>5. Summarizes how the industry will perform in the future. Provides support for their rationale.</b></p>	<p>15.75 (9%) - 17.5 (10%)</p> <p>The student thoroughly summarizes how they think the industry will perform in the future. Provides strong support for their rationale.</p>	<p>14 (8%) - 15.58 (8.9%)</p> <p>The student summarizes how they think the industry will perform in the future. Provides reasonable support for their rationale.</p>	<p>12.25 (7%) - 13.82 (7.9%)</p> <p>The student partially summarizes how they think the industry will perform in the future. May or may not have provided reasonable support for their rationale.</p>	<p>10.5 (6.9%)</p> <p>The student does not summarize how they think the industry will perform in the future. Does not provide reasonable support for their rationale.</p>
<p><b>6. Uses (SWS) Strayer Writing Standards to write professionally and cite sources.</b></p> <p><b>Meets two-page minimum.</b></p> <p><b>Meets two minimum reference/citation requirement.</b></p>	<p>15.75 (9%) - 17.5 (10%)</p> <p>Follows all writing standards. Meets page minimum. Meets minimum reference/citation requirement.</p>	<p>14 (8%) - 15.58 (8.9%)</p> <p>Follows most writing standards. Meets page minimum. Meets minimum reference/citation requirement.</p>	<p>12.25 (7%) - 13.82 (7.9%)</p> <p>Follows some writing standards. May not meet page minimum. May not meet minimum reference/citation requirement.</p>	<p>10.5 (6.9%)</p> <p>Does not follow writing standards. Does not meet page minimum. Does not meet minimum reference/citation requirement.</p>

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