



**STUDYDADDY**

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## Project Brief

### Instructions:

- Each member is expected to submit a comprehensive report about the “Impact of E-Commerce on Supply Chain Management”
- Please use Turnitin to submit your file. No emails or hard copy submissions are allowed.
- Due date to submit your report is April 7, 2019. No late submissions are accepted. Any late submission will lead to 5% mark deduction for each day late.
- Report cover page should include student’s name, college ID, course name, instructor’s name and date
- Report must include a table of contents
- Report must be typed professionally
- Size 12 font, spacing 1.5, Times New Roman, Justified
- Report must be in black and white – NO font colors are allowed.

### Note:

- Any work with more 30% similarity index will be assumed as FAIL
- Please select relevant and important information and avoid repetition
- Please check spelling, punctuation and grammar before submission

### Good Report Must Present the Following Elements:

#### Introduction:

Clear introduction indicating scope of the report and reflecting elements to be covered. It should indicate how report is organized.

#### 

#### Main Content/Body:

##### 1. E-commerce effect on Supply Chain Management processes:

- Change in distribution centers
- Change in transportation system
- The shift from push to pull strategy
- Returned goods
- Opening hours

##### 2. E-commerce effect on Consumer Buying Behavior: - Consumer convenience and experience

##### 3. Benefits of e-commerce in Logistics Management

#### Conclusion:

Summarize and reflect on the report (introduction and body).

#### References:

List all references at the end of the report.



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