



STUDYDADDY

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Title

Essay 3 Outline introduction

I. Introduction

- a. Westwood has cultural diversity, veganism, and home of UCLA
- b. Thesis: Westwood values the youth movement due to student population

II. Health consciousness is important to the youth movement

- a. Reasons why the youth are health conscious
 - i. Negative effects of unhealthy eating
 - 1. Heart disease and cancer
 - 2. Meat is a carcinogen
 - ii. Ethical reasons
 - 1. Cruelty to animals
 - 2. Earthlings documentary about pig slaughter

B. Cultural diversity and food (benefits)

- i. Gives us different perspectives
- ii. Accepting of other ethnicities

III. Westwood has appealed to trends to be relevant to generate popularity and revenue

- a. Was losing popularity in 2013
- b. Solve problem by bringing in new restaurants
 - i. Taking away fast food like Burger King

ii. Bringing in cool, vegan-friendly, restaurant like Veggie Grill, 800

C. Appealing to trends brought popularity, made the city hip, and increased revenue

IV. The youth movement values cultural diversity

a. International students

i. UCLA High potential Program brought in international students

ii. Diverse food choices make international students comfortable

1. Gives students a sense of home

b. Locals

i. Many choices to eat

ii. Exposed to different cultures, try something new

c. Workforce

i. New restaurant can increase employment

ii. Attracts entrepreneurs

V. Youth movement values quality, trendy food

a. Customizable

i. No regular fast food like McDonalds

ii. Food made right in front of you at these new restaurants

b. Health food with quality ingredients

i. High demand for fresh, all-natural, organic-ingredients

ii. Less artificial, less additives, less hormones

iii. Less demand for greasy fast food

1. Because of heart disease, etc.

c. Vegan movement

i. Environmental, ethnical, and health reasons

ii. Vegan restaurants go out of their way to serve the population, demonstrating they value this diet

VI. Conclusion

a. Youth-movement is what the city of Westwood values and they expressed through their restaurants

b. Comparison to LaCrescenta shows Westwood is trendier

c. Westwood is an example for other cities of valuing population and economic success



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