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IHP 420 Case Study Rubric

Guidelines for Submission: Your essay should be 1–2 pages in length (in addition to the cover page and reference list) and should be submitted in Microsoft Word format, double-spaced, in Times New Roman font, and one-inch margins. Use APA style for citations.

Critical Elements	Exemplary (100%)	Proficient (85%)	Needs Improvement (70%)	Does not meet
Main Elements	Includes all of the main elements and requirements, and cites multiple examples to illustrate each element	Includes most of the main elements and requirements, and cites many examples to illustrate each element	Includes some of the main elements and requirements	Does not include main elements
Inquiry and Analysis	Provides in-depth analysis that demonstrates complete understanding of multiple concepts	Provides in-depth analysis that demonstrates complete understanding of some concepts	Provides analysis that demonstrates minimal understanding of concepts	Does not demonstrate inquiry and analysis
Integration and Application	All of the course concepts are correctly applied	Most of the course concepts are correctly applied	Some of the course concepts are correctly applied	Does not demonstrate integration and application
Critical Thinking	Draws insightful conclusions that are thoroughly defended with evidence and examples	Draws informed conclusions that are justified with evidence	Draws logical conclusions but does not defend with evidence	Does not demonstrate critical thinking
Articulation of Response	Submission is free of errors related to citations, grammar, spelling, syntax, and organization and is presented in a professional and easy-to-read format	Submission has no major errors related to citations, grammar, spelling, syntax, or organization	Submission has major errors related to citations, grammar, spelling, syntax, or organization that negatively impact readability and articulation of main ideas	Submission has errors related to citations, grammar, spelling, syntax, or organization that negatively impact readability and articulation of main ideas



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