

Website Assessment Guidelines and Rubric

The web-based healthcare information assessment affords you the opportunity to assess healthcare education on the internet. As future professional nurses, it is imperative you provide your clients with appropriate recommendations for credible health information on the internet.

The goal of this assessment is for you to evaluate a website of your choosing (such as the website of the AHA or ADA) by following the [HONcode criteria](#) (Health on the Net) available in the Module Five instructional resources. To successfully complete this assignment, you must complete the following steps:

1. Select a website which discusses a specific disease/disease entity (e.g., AHA, ADA)
2. Utilizing the HONcode criteria for evaluation, discuss each category (see below) showing evidence to support whether the website meets or does not meet the criteria

The evaluation should include the following elements:

- A. Identification of author, credentials, and date of last modification
- B. A statement concerning confidentiality of data
- C. References or sources used in updating the website
- D. Any funding or advertising used (often a policy statement)
- E. Make sure your review includes an evaluation of the following eight main criteria based on the HONcode criteria:
 - a. Authoritative
 - b. Complementary
 - c. Privacy
 - d. Attribution
 - e. Justifiability
 - f. Transparency
 - g. Financial disclosure
 - h. Advertising policy
- F. Based on the HONcode criteria, discuss whether you as a professional nurse would recommend this site to your patient/family.

Guidelines for Submission: Your web assessment should be submitted in the form of a Word document and must be a minimum of 1–2 pages. Formatting should be 12-point Times New Roman font, double-spaced, and one-inch margins. References and in-text citations should use proper APA formatting.



Rubric

Critical Elements	Exemplary (100%)	Proficient (88%)	Needs Improvement (70%)	Not Evident (0%)	Value
Identification of Key Elements	Meets “Proficient” criteria and includes exceptional detail and multiple examples to support assessment of each criterion	Identified all of the key elements in their assessment of an online patient education websites using all eight of the HON evaluative criteria without any gaps	Identified most of the key elements in their assessment of an online patient education website using the HON evaluative criteria, but with gaps in detail, or is missing multiple elements in the assessment	Does not identify the key elements in their assessment of an online patient education website using the HON evaluative criteria	30
Application of HON Criteria	Meets “Proficient” criteria and includes multiple examples to support application of each criterion and provides thorough support from the literature	Comprehensively applies all eight HON criteria for evaluating websites using evidence from the literature without any gaps	Applies most of the HON criteria for evaluating websites, but missing multiple criteria and lacking evidence from the literature	Does not apply the eight HON criteria for evaluating websites and did not use evidence from the literature	30
Recommendation	Meets “Proficient” criteria but also includes exceptional details and explanation to support rationale for recommendation	Provides clear recommendation for website with accurate details and explanation to support recommendation	Provides a recommendation for website but lacking sufficient rationale for recommendation or contains some inaccuracies	Does not provide a clear recommendation regarding the website with supporting rationale	30
Articulation of Response	Submission is free of errors related to citations, grammar, spelling, syntax, and organization and is presented in a professional and easy-to-read format	Submission has no major errors related to citations, grammar, spelling, syntax, or organization	Submission has major errors related to citations, grammar, spelling, syntax, or organization that negatively impact readability and articulation of main ideas	Submission has critical errors related to citations, grammar, spelling, syntax, or organization that prevent understanding of ideas	10
Earned Total					100%