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Attempts: _______ Do No Harm: /4

1. Preparing E-mail Messages and Memos

Before sending a message, you must choose the proper communication channel. Although e-mail messages and memos are similar, they are not interchangeable.

Determine whether the following scenario requires an e-mail or interoffice memo.

You need to send the quarterly sales report to coworkers in your department.

Memo
E-mail

The content of your e-mails and memos will vary, but direct internal messages contain four main parts. Therefore, it is important to familiarize yourself with these four parts.

Identify the parts of the e-mail message indicated by the bracketed numbers.

Aplia: Student Question

2/21/18, 11:35 AM

To: Ellen Stanford From: Thomas Gregory [1] Proposed Agenda for November 6 Meeting Dear Ms. Stanford, [2] Please review the following agenda for our next shareholder meeting and recommend any changes. [3] • Rising stock prices • Discussion of new investors • Portfolios and new funding • Introduction of new vice-president [4] Please send any changes to the agenda to me by 3:00 p.m., November 3. Many thanks, Thomas Thomas Gregory Financial Analyst Office: 854.454.4356 Fax: 435.458.9738 Cell: 834.435.8490 Which part of the e-mail is part [3]? Subject line Explaining in the body Closing with a purpose Which part of the e-mail is part [4]? Subject line Closing with a purpose Opening with main idea Identify which component of e-mail messages and memos is described. This section may include dates, deadlines, or a summary. Closing with a purpose Writing the subject line

Aplia: Student Question

Opening with the main idea

2/21/18, 11:35 AM

Aplia: Student Question 2/21/18, 11:35 AM

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