Analyze TBWA marketing company; <https://www.tbwa.com.sg>

* Talk about TBWA unique selling point or competitive advantage as defined by themselves.

Instruction: TBWA marketing philosophy involved “disruption”. Define “disruption” and talk about how they incorporate this into their work. (400 words)

* Talk about their market position as perceived by their client

Instruction: Compare them against quirk (<http://www.quirk.sg)> and Leo Burnett (<http://leoburnett.sg>). Must always mention that TBWA is unique from the rest because they dare to be different hence the “disruption” philosophy. (400 words)

* Talk about how they promote themselves to possible clients

Instruction: For this part, to appeal to their possible clients TBWA aims to highlight their client best feature. TBWA also able to deliver message that the client want to send out to their target market clearly. (400 words).