

Ethics Case Study Rubric

Criterion	Strong	Average	Weak
	all points	2/3 of points	1/3 of points
What Happened? 12 points	Fully and clearly describes the nature of the case/accident including consequences in terms of fatalities, injuries, and costs	Describes the nature of case/accident but only includes some of the consequences in terms of fatalities, injuries, and costs	Only describes the nature of the case/accident but does not include any of the consequences
Accident Causation 12 points	Fully describes the causes and failures in either the equipment, process, procedure, training or personnel that led to the accident.	Describes some of the causes and failures in either the equipment, process, procedure, training or personnel that led to the accident.	Presents a superficial or incomplete description of the cause of the accident and its failures
Changes and Technical improvements 12 points	Fully describes lessons learned from the accident in regards to safety, laws passed, processes changed. In addition describes whether what was done is adequate and if not, what should be done?	Describes lessons learned from the accident in regards to safety, laws passed, processes changed. Does not describe whether what was done is adequate and if not, what should be done?	Superficial description of lessons learned and/or fails to detail changes, laws passed or an adequate analysis of what should have been done
Research 12 points	Excellent research into the issues with clearly documented links to sources. Minimum of 5 quality sources cited not including the textbook.	Good research into the issues with documented links to sources. Minimum of 3 - 4 quality sources cited not including the textbook.	Limited or incomplete research to sources and less than 3 sources cited

Individual Accountability 10 points	about the case and the source of the information with a minimum of 3 sources.	Evidence of some research by each team member of the case assigned on their own with written document with basic information about the case and the source of the information with a less than 3 sources.	No individual work provided and or superficial individual work provided with less than 2 sources or none listed.
Writing Mechanics 12 points	Demonstrates clarity, conciseness and correctness; writing is free of grammar and spelling errors	Occasional grammar or spelling errors, but still a clear presentation of ideas; lacks organization	Writing is unfocused, rambling, or contains serious errors; poorly organized
Citations 10 points	Provides in-text citations with a reference page in the paper and the powerpoint presentation	Provides some in-text citations with a reference page in the paper and the powerpoint presentation, but has references that are not cited in the paper.	Does not provide citations, or a reference page in the paper, or the powerpoint presentation
Formatting Guidelines 5 points	Followed all formatting requirements	Followed most formatting requirements	Did not follow formatting requirements

Presentation Visuals/ PPT 10 points	Visuals augmented and extended comprehension of the case and its issues	Visuals provided and discussed all the relevant material but it was not appealing or enhancing to the presentation	Poor use of visuals with too much wording and detracting from the presentation
Black Board Submission 5 points	Submitted to Blackboard what was required prior to class time.	Submitted to Blackboard but was later and/or did not submit appropriate documents	Did not submit to blackboard results in a 10 point deduction.
Safe Assign Criteria	Score below 15% - acceptable and the paper will not lose points for improper use of material.	Scores between 15% - 40% - These papers include extensive quoted or paraphrased material, or they include plagiarism. These papers will be reviewed closely for matching text and whether it is properly referenced. If it is determined that there was improper use of material there would be a deduction of 15 points.	Scores about 40% - A very high probability exists that text in these papers was copied from other sources. These papers include quoted or paraphrased text in excess, and need to be reviewed for plagiarism. If it is determined that the student plagiarized the work, the student will receive a 0 for the assignment the first time. If a second assignment has the same issues, the student will receive a 0 for the assignment and the student will be referred to the honor council for violating the University Honor Code

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