Outline for Research Project Proposal

1. Introduction
Explain the issue you are examining and why it is significant.
• Describe the general issues to be studied
• Explain why these issues are important to the general area under study (e.g., psychology of language, second language acquisition, teaching methods)

2. Background/Review of problems/issues
A description of what has already known about this area and short discussion of why the background studies are not sufficient.
• Summarize what is already known about the issue. Include a summary of the basic background information on the topic gleaned from your literature review (you can include information from the book and class, but the bulk should be outside sources)
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• Point out what question(s) that you would like to study?

3. Rationale
A description of the questions you are examining and an exploration of the claims.
• List the specific question(s) that you are exploring.
o Explain how these research questions are related to the larger issues raised in the introduction.
o Describe what specific claim and/or hypothesis will be evaluated with these questions.

4. Method and Design
A description of how you would go about collecting data and test the questions your are examining. You are not required to come up with a new or original method (though you can try!).

Method: How would you collect the data and why?
• Describe the general methodology you choose for your study, in order to test your hypothesis(es).
• Explain why this method is the best for your purposes.

Analysis
• How will you analyze the results?
• What kind of results would confirm your hypothesis?
• What kind of results would disconfirm your hypothesis

5. Significance and Conclusion
Discuss, in general, how your proposed research would lead to a significant improvement of the website, and how it would benefit the company. (In other words, why should someone care? If you were applying for money to do this, why would someone fund you? If you wanted to publish your results, why would they be interesting?)

6. References
Include all references in APA style.