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# WALDEN UNIVERSITY

*A higher degree. A higher purpose.*

## WMBA 6070: *Managerial Finance*

### Alignment Chart

#### University Outcomes

- I. Facilitate positive social change where they work, in their communities, and in society.
- II. Use their knowledge to positively impact their profession, communities, and in society.
- III. Demonstrate a commitment to lifelong learning.
- IV. Apply their learning to specific problems and challenges in their workplace and professional settings.
- V. Demonstrate information literacy.\*
- VI. Demonstrate an understanding of the methods of inquiry used in their professional or academic field.
- VII. Practice legal and ethical integrity in their professional work.
- VIII. Effectively communicate their ideas and the rationale behind them to others.
- IX. Support diversity and multiculturalism within their profession, communities, and society.

\*Information literacy is defined as the ability to know when there is a need for information, and being able to identify, locate, evaluate, and effectively use that information for the issue or problem at hand.

#### Program Outcomes

1. Evaluate the environment in which businesses operate with awareness of complexities, interdependencies, risks, consequences, and diverse stakeholder perspectives
2. Make decisions within a business context that are effective, well-reasoned, ethical, and social responsible
3. Formulate statements of business problems or opportunities to facilitate insightful dialogue and critical thinking
4. Generate solutions to complex business problems or opportunities through critical, creative, and systems thinking and applying appropriate theories, concepts, tools, skills, practices, and research
5. Employ business-appropriate communication skills that enable effective exchange or transfer of information, promote mutual respect, encourage healthy discourse, and display an acute awareness of the needs of the intended audience

6. Demonstrate the ability to work with others to meet goals in diverse and complex business environments
7. Evaluate opportunities for business stakeholders, including oneself, to contribute to positive social change locally and globally

### Course Outcomes

1. Analyze the role and primary goals of financial management within publicly-traded organizations.
2. Assess the importance of metrics derived from financial statements in gauging the financial health of organizations.
3. Analyze the use of various debt instruments for financing projects.
4. Evaluate how risk affects return on investments.
5. Analyze cost of capital approaches for evaluating capital projects.
6. Examine various techniques to manage working capital.
7. Examine how financial management is affected in organizations that have an international presence.
8. Assess the role of ethics and social responsibility in financial management

### Weekly Objectives Alignment Chart

<b>Week 1: What Is Managerial Finance All About?</b>	<b>Met In (D#/A#/Other)</b>	<b>Course Outcome(s)</b>	<b>Program Outcome(s) University Outcome (s)</b>
Evaluate motivational tools for aligning stockholder and management interests	D	1	2, 5 II, IV, VI
Analyze cultures of financial acumen	SP	2, 4	2, 3, 4 II, IV
Evaluate organizational environments that support a culture of financial acumen	SP	2, 4	2, 3, 4 II, IV, V, VIII
Analyze the relevancy of present value and future value of lump sums and annuities to organizations	A	2, 3	2, 4 II, IV, V

<b>Week 2: Financial Report Card: What Are Important Financial Reports? How Are They Analyzed?</b>	<b>Met In (D#/A#/Other)</b>	<b>Course Outcome(s)</b>	<b>Program Outcome(s) University Outcome (s)</b>
Analyze cultures of financial acumen	SP	2, 4	2, 3, 4 II, IV

Analyze the impacts of accounting profit, operating cash flow, net cash flow, and free cash flow on decision making	D	2, 5	2, 4 II, IV
Evaluate financial ratios for performance reports	A	2	2 II, IV

<b>Week 3: How Interest Rates and Bonds Can Help Growth</b>	<b>Met In (D#/A#/Other)</b>	<b>Course Outcome(s)</b>	<b>Program Outcome(s) University Outcome (s)</b>
Evaluate the impact of macroeconomic factors on interest rates and industries	D	3, 5	2, 4 II, IV, VIII
Apply financing options to organizations	D	2, 3	2, 4 II, IV
Calculate the value of bonds with various rates and terms	A	2, 3	2, 4 II, IV
Determine the yield-to-maturity, yield-to-call, and current yield on bonds	A	2, 3	2, 4 II, IV
Analyze the advantages and disadvantages of using long-term loan instead of bonds	A	2, 3	2, 4 II, IV

<b>Week 4: Who Has Ownership? Why Do Investors Buy Stock? An Understanding of Risk and Return</b>	<b>Met In (D#/A#/Other)</b>	<b>Course Outcome(s)</b>	<b>Program Outcome(s) University Outcome (s)</b>
Develop project ideas based on return on investment and risk assessment	D	2, 4, 5	2, 3, 4 II, IV, V, VIII
Evaluate risk measurement tools for organizations	D	2, 4	2, 3, 4 II, IV
Evaluate the overall value of publicly traded companies	A	2, 4, 5	2, 3, 4 II, IV

<b>Week 5: How To Get Capital Projects Approved for Budgeting Purposes</b>	<b>Met In (D#/A#/Other)</b>	<b>Course Outcome(s)</b>	<b>Program Outcome(s) University Outcome (s)</b>
Evaluate the Capital Asset Pricing Model in relation to risk	D	2, 4	2, 3, 4 II, IV, V

reduction			
Analyze uses of the weighted average cost of capital	D	4, 5	2, 3, 4 II, IV
Evaluate capital project evaluation tools	SP	1, 2, 3, 4, 7	1, 2, 3, 4, 5 II, IV, V

<b>Week 6: What Is Working Capital? Why Is Working Capital Important for Day-to-Day Operations?</b>	<b>Met In (D#/A#/Other)</b>	<b>Course Outcome(s)</b>	<b>Program Outcome(s) University Outcome (s)</b>
Analyze the impact of working capital management components on organizational decisions	SP	2, 6	2, 4 II, IV
Evaluate methods of forecasting debt financing requirements	A	1, 2	2, 5 II, IV, V
Analyze excess capacity adjustments to both the AFN equation and the projected financial statement methods, based on the key determinants of external fund requirements	A	2, 7	1, 2 II, IV

<b>Week 7: Should One Expand Into the Global Marketplace? How To Manage the Risk</b>	<b>Met In (D#/A#/Other)</b>	<b>Course Outcome(s)</b>	<b>Program Outcome(s) University Outcome (s)</b>
Analyze key differences between multinational and domestic firms	D	1, 7	1, 2, 5 II, IV
Evaluate different types of risk faced by multinational firms	D	4, 7	1, 2, 3, 4 II, IV, V, VI
Analyze the impact of exchange rate systems on funding decisions	A	2, 4, 7	1, 2, 3, 4 II, IV
Evaluate the impact of exchange rates on the rate of return on projects	A	2, 4, 7	1, 2, 3, 4 II, IV, V

<b>Week 8: What About Ethical Considerations and Social Change? How Does Financial Management</b>	<b>Met In (D#/A#/Other)</b>	<b>Course Outcome(s)</b>	<b>Program Outcome(s) University Outcome (s)</b>
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<b>Affect These Important Facets of the Corporation?</b>			
Evaluate financial management ethical codes of conduct for managers	D	1, 8	2, 7 II, VII, VIII
Assess the value of financial management ethical codes	D	1, 8	2, 7 II, VII, VIII
Create action plans for professional and personal development	IR	8	2,7 I, II, III, VIII

Legend:

D = Discussion

A = Application

SP = Shared Practice

IR = Individual Reflection



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