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<p align="center">Topic Proposal</p>

2.8 billion U.S dollars of Superhero movies had been generated in the United States alone in 2018. Since the early 2000s, superhero movies have become part of America culture: the first thought shows up in a foreigner's mind as mentioned in America culture could be the Superhero. Iron man is a worldwide character created by the company Marvel. DC and Marvel are two successful companies that bring the superhero into the States. As shown in the data from Statista, Marvel Cinematic Universe has reached 22.5 billion and became the highest-grossing film franchises and series worldwide. This tendency is known as superhero culture.

The superhero culture was tied with the history of the U.S. The first superhero character was created during the period of World War II acting for the goal of propaganda, which is the Superman who came from the comic in 1938. The primary goal of creating such superhero character is to give hope to the Americans who just went through the deep depression and impending the World War II. After the appearance of Superman, Captain America showed up in the following years depicting the story during World War II.

Superhero is also the reflection of the milestone of history in the United States. From 1961 to 1965, a series of significant events happened during this period of time, including the Civil War. Right after the end of the civil rights movement, the first African superhero in the mainstream, Black Panther, was created. Even though a lot of superheroes have been created before him, none of those who have actual superpower are African American. The appearance of

the Black Panther is the sign of the civil war and the name of the first African superhero's name is predating from the Black Panther Party.

In modern society superhero movies also affects our beliefs. The superhero not only has power in their fictional world, but also affects the thought and the appreciation of the beauty in our real life. According to the author of Marie "The obsession of the superhero not only provide brave to the young men but also it also destroys the young man by promoting toxic masculinity". Masculinity refers to qualities or attributes regarded as characteristic of men. However, toxic masculinity is how traditional norms can be harmful to men and even society. The superhero is admired and respected by all the audience, their characteristic will be imitated. However, movies potentially teaching the audience solving the problem by fighting. Also, there is another problem that strongly affecting teenagers. The characters in the superhero culture are all strong and muscled. This gives a sign to the teenager that being strong is the sign of a man. Therefore, for those who might not fit that image will be considered as inferior.  Since all the superheroes are in the characteristic of extending another culture which is the masculinity culture.

For countries that do not have such culture are also getting influenced. Other countries are accepting superhero culture.

The domination of the superhero culture is due to the synthesis of freedom, religious, and other common ideal characteristics in superheroes. After the civil rights movement, in the 1970s the first African American superhero power man emerged.

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