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Points: 150	Assignment 1: Project Proposal: Initiating & Planning			
Criteria	Unacceptable Below 70% F	Fair 70-79% C	Proficient 80-89% B	Exemplary 90-100% A
1. Provide a brief summary of your chosen project. Weight: 10%	Did not submit or incompletely provided a brief summary of your chosen project.	Insufficiently provided a brief summary of your chosen project.	Satisfactorily provided a brief summary of your chosen project.	Thoroughly provided a brief summary of your chosen project.
2. Describe at least three (3) project goals and three (3) project objectives. Weight: 20%	Did not submit or incompletely described at least three (3) project goals and three (3) project objectives.	Insufficiently described at least three (3) project goals and three (3) project objectives.	Satisfactorily described at least three (3) project goals and three (3) project objectives.	Thoroughly described at least three (3) project goals and three (3) project objectives.
3. Identify the key customer(s) and at least two (2) stakeholders for your project. Weight: 10%	Did not submit or incompletely identified the key customer(s) and at least two (2) stakeholders.	Insufficiently identified the key customers and at least two (2) stakeholders.	Satisfactorily identified the key customers and at least two (2) stakeholders.	Thoroughly identified the key customers and at least two (2) stakeholders.
4. Describe at least three (3) key milestones and /or deliverables for your project. Weight: 15%	Did not submit or incompletely described at least three (3) key milestones and /or deliverables for your project.	Insufficiently described at least three (3) key milestones and /or deliverables for your project.	Satisfactorily described at least three (3) key milestones and /or deliverables for your project.	Thoroughly described at least three (3) key milestones and /or deliverables for your project.
5. Describe a high-level timeline that includes key tasks and deadlines. Weight: 15%	Did not submit or incompletely described a high-level timeline that includes key tasks and deadlines.	Insufficiently described a high-level timeline that includes key tasks and deadlines.	Satisfactorily described a high-level timeline that includes key tasks and deadlines.	Thoroughly described a high-level timeline that includes key tasks and deadlines.
6. Estimate the project's overall cost and any key staffing and non-staffing resources needed. Weight: 10%	Did not submit or incompletely estimated the project's overall cost and any key staffing and non-staffing resources needed.	Insufficiently estimated the project's overall cost and any key staffing and non-staffing resources needed.	Satisfactorily estimated the project's overall cost and any key staffing and non-staffing resources needed.	Thoroughly estimated the project's overall cost and any key staffing and non-staffing resources needed.
7. Clarity, writing mechanics, and formatting Weight: 10%	More than 8 errors present.	7-8 errors present.	3-4 errors present.	0-2 errors present.
8. References Weight: 10%	References were not provided or the references were not of a quality nature.	Less than 3 quality references were provided.	3 quality references were provided.	More than 3 quality references were provided.



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