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Name: BUS520 Assignment 4

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Grid	View

List View

	Unacceptable 0 - 69% F	Fair 70 - 79% C	Proficient 80 - 89% B	Exemplary 90 - 100% A
	0 (0%) - 10.35 (6.9%)	10.5 (7%) - 11.85 (7.9%)	12 (8%) - 13.35 (8.9%)	13.5 (9%) - 15 (10%)
1. Assignment 1 Executive Summary	Does not utilize the executive summary from Assignment 1 to prepare and present the key elements associated with this research.	Partially utilizes the executive summary from Assignment 1; some of the key elements associated with this research are missing.	Satisfactorily utilizes the executive summary from Assignment 1; most of the key elements associated with this research are included.	Fully utilizes the executive summary from Assignment 1; all the key elements associated with this research are included.
	0 (0%) - 10.35 (6.9%)	10.5 (7%) - 11.85 (7.9%)	12 (8%) - 13.35 (8.9%)	13.5 (9%) - 15 (10%)
2. Assignment 2 Executive Summary	Does not utilize the executive summary from Assignment 2 to prepare and present the key elements associated with this research.	Partially utilizes the executive summary from Assignment 2; some of the key elements associated with this research are missing.	Satisfactorily utilizes the executive summary from Assignment 2; most of the key elements associated with this research are included.	Fully utilizes the executive summary from Assignment 2; all the key elements associated with this research are included.
	0 (0%) - 10.35 (6.9%)	10.5 (7%) - 11.85 (7.9%)	12 (8%) - 13.35 (8.9%)	13.5 (9%) - 15 (10%)
3.Assignment3 Executive	Does not utilize the executive summary from	Partially utilizes the executive	Satisfactorily utilizes the executive	Fully utilizes the executive summary

	to prepare and present the key elements associated with this research.	Assignment 3; some of the key elements associated with this research are missing.	from Assignment 3; most of the key elements associated with this research are included.	Assignment 3; all the key elements associated with this research are included.
4. Speaker's Notes	0 (0%) - 10.35 (6.9%) Does not include speaker's notes or a bulleted script.	10.5 (7%) - 11.85 (7.9%) Includes some speaker's notes or a partial script. The full presentation is not represented.	12 (8%) - 13.35 (8.9%) Includes speaker's notes or a script for most slides or screens, but there are some parts of the presentation that are not supported.	13.5 (9%) - 15 (10%) The speaker's notes or script completely support the presentation
5. Presentation	0 (0%) - 51.75 (34.5%) Student does not demonstrate, or demonstrates incompletely, a level of professional presence. Employs an inappropriate tone and contextually inappropriate vocabulary is used. Student's appearance and demeanor are not professional. Slides or visuals are	0 (0%) - 59.25 (39.5%) Student demonstrates a passable level of professional presence. Employs a fairly appropriate professional tone for the audience and uses fairly contextually appropriate vocabulary. Student is fairly professional in appearance and presentation.	0 (0%) - 66.75 (44.5%) Student demonstrates a moderate level of professional presence. Employs a satisfactorily professional tone for the audience and uses vocabulary that is largely appropriate in context. Student is mostly professional in appearance and	0 (0%) - 75 (50%) Student demonstrates a high degree of professional presence. Employs an appropriately professional tone for the audience and makes use of vocabulary that is appropriate in context. Student is professional in appearance and presentation.

unsatisfactory and unprofessional in look and feel. The presentation may not have been uploaded.

Slides or visuals are unsatisfactory and unprofessional in look and feel. The presentation was uploaded. presentation.
Slides or
visuals are
satisfactory
and
professional
in look and
feel. The
presentation
was
uploaded.

Slides or visuals are professional in look and feel. The presentation was uploaded.

6. Professional Formatting

0 (0%) - 10.35 (6.9%)

Writing does not meet minimal standards. Tone is not professional. Communication is wholly lacking in logic, clarity, and/or consistent formatting. Contains many spelling, mechanical. formatting, citation, and/or grammatical errors. References are not provided.

0 (0%) - 11.85 (7.9%)

Writing is satisfactory. Professional tone is developing. Shows moderate logic, clarity, and/or consistent formatting. May contain more than a few spelling, grammar. mechanical, formatting, or citation errors. Does not meet the required number of references; some or all references are poor-quality choices.

0 (0%) -13.35 (8.9%)

Writing could be improved. but meets acceptable standards. Tone is professional. Shows logic, clarity, and consistent formatting. May contain few or no spelling, mechanical. and/or grammatical errors. There may be minor formatting or citation errors. Meets the number of required references: all references are highquality choices.

0 (0%) - 15 (10%)

Writing is excellent. Tone is professional and sophisticated. Shows logic, clarity, and consistent formatting. Contains no spelling, mechanical. or grammatical errors. Contains no formatting or citation errors. Exceeds number of required references; all references are highquality choices.

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