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Name: **MGT510 Week 4 Assignment 1: How Big Global Businesses Compare**

Description: **MGT510 Week 4 Assignment 1: How Big Global Businesses Compare**

Grid View

List View

	Novice	Competent	Proficient	New Column4
1. Compare and contrast the three (3) models of culture. Next, select one (1) of the researched international competitors, and ascertain the model of culture that is most appropriate for the selected international competitor. Provide a rationale for your response.	0 (0.00%) - 20.7 (10.35%) Did not submit or incompletely compared and contrasted the three (3) models of culture. Did not submit or incompletely selected one (1) of the researched international competitors, and ascertain the model of culture that is most appropriate for the selected international competitor. Did not submit or incompletely provided a rationale for your response.	21 (10.50%) - 23.7 (11.85%) Partially compared and contrasted the three (3) models of culture. Partially selected one (1) of the researched international competitors, and ascertain the model of culture that is most appropriate for the selected international competitor. Partially provided a rationale for your response.	24 (12.00%) - 26.7 (13.35%) Satisfactorily compared and contrasted the three (3) models of culture. Satisfactorily selected one (1) of the researched international competitors, and ascertain the model of culture that is most appropriate for the selected international competitor. Satisfactorily provided a rationale for your response.	27 (13.50%) - 30 (15.00%) Thoroughly compared and contrasted the three (3) models of culture. Thoroughly selected one (1) of the researched international competitors, and ascertain the model of culture that is most appropriate for the selected international competitor. Thoroughly provided a rationale for your response.

2. Recommend the type of economic system that best relates to each of the researched international competitors. Predict three (3) potential effects of such an economic system on the societies in which the system is involved. Provide a rationale for your response.

0 (0.00%) - 20.7 (10.35%)

Did not submit or incompletely recommended the type of economic system that best relates to each of the researched international competitors. Did not submit or incompletely predicted three (3) potential effects of such an economic system on the societies in which the system is involved. Did not submit or incompletely provided a rationale for your response.

21 (10.50%) - 23.7 (11.85%)

Partially recommended the type of economic system that best relates to each of the researched international competitors. Partially predicted three (3) potential effects of such an economic system on the societies in which the system is involved. Partially provided a rationale for your response.

24 (12.00%) - 26.7 (13.35%)

Satisfactorily recommended the type of economic system that best relates to each of the researched international competitors. Satisfactorily predicted three (3) potential effects of such an economic system on the societies in which the system is involved. Satisfactorily provided a rationale for your response.

27 (13.50%) - 30 (15.00%)

Thoroughly recommended the type of economic system that best relates to each of the researched international competitors. Thoroughly predicted three (3) potential effects of such an economic system on the societies in which the system is involved. Thoroughly provided a rationale for your response.

3. Speculate on the major reasons why certain countries have lagged behind other countries in economic development. Recommend three (3) generic actions that

0 (0.00%) - 27.6 (13.80%)

Did not submit or incompletely speculated on the major reasons why certain countries have lagged behind other countries in economic development.

28 (14.00%) - 31.6 (15.80%)

Partially speculated on the major reasons why certain countries have lagged behind other countries in economic development. Partially recommended

32 (16.00%) - 35.6 (17.80%)

Satisfactorily speculated on the major reasons why certain countries have lagged behind other countries in economic development. Satisfactorily recommended

36 (18.00%) - 40 (20.00%)

Thoroughly speculated on the major reasons why certain countries have lagged behind other countries in economic development. Thoroughly recommended

the three (3) researched major competitors could take in order to encourage economic progress within these countries. Provide a rationale for your response.

Did not submit or incompletely recommended three (3) generic actions that the three (3) researched major competitors could take in order to encourage economic progress within these countries. Did not submit or incompletely provided a rationale for your response.

three (3) generic actions that the three (3) researched major competitors could take in order to encourage economic progress within these countries. Partially provided a rationale for your response.

three (3) generic actions that the three (3) researched major competitors could take in order to encourage economic progress within these countries. Satisfactorily provided a rationale for your response.

three (3) generic actions that the three (3) researched major competitors could take in order to encourage economic progress within these countries. Thoroughly provided a rationale for your response.

4. Imagine that you have been given the opportunity to lead one (1) of the three (3) researched international competitors. Select one (1) company in which you are interested in leading, and provide a rationale for your choice. Propose the necessary major steps—including

0 (0.00%) - 20.7 (10.35%)
Did not submit or incompletely imagined that you have been given the opportunity to lead one (1) of the three (3) researched international competitors. Did not submit or incompletely selected one (1) company in which you are interested in leading, and provide a

21 (10.50%) - 23.7 (11.85%)
Partially imagined that you have been given the opportunity to lead one (1) of the three (3) researched international competitors. Partially selected one (1) company in which you are interested in leading, and provide a rationale for your choice. Partially proposed the

24 (12.00%) - 26.7 (13.35%)
Satisfactorily imagined that you have been given the opportunity to lead one (1) of the three (3) researched international competitors. Satisfactorily selected one (1) company in which you are interested in leading, and provide a rationale for your choice. Satisfactorily proposed the

27 (13.50%) - 30 (15.00%)
Thoroughly imagined that you have been given the opportunity to lead one (1) of the three (3) researched international competitors. Thoroughly selected one (1) company in which you are interested in leading, and provide a rationale for your choice. Thoroughly proposed the

education, social development, community activities, bargaining skills, language skills, conflict management skills, etc.— that you would need to take in order to propel you from where you are today to a global leadership / management position at your chosen company.

rationale for your choice. Did not submit or incompletely proposed the necessary major steps—including education, social development, community activities, bargaining skills, language skills, conflict management skills, etc.— that you would need to take in order to propel you from where you are today to a global leadership / management position at your chosen company.

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necessary major steps—including education, social development, community activities, bargaining skills, language skills, conflict management skills, etc.— that you would need to take in order to propel you from where you are today to a global leadership / management position at your chosen company.

5. Suggest two (2) global changes in expansion, technology, marketing, products, services, human resources, and customer service, etc., that you would make as CEO of

0 (0.00%) - 13.8 (6.90%)
Did not submit or incompletely suggested two (2) global changes in expansion, technology, marketing, products, services, human resources, and customer service, etc.,

14 (7.00%) - 15.8 (7.90%)
Partially suggested two (2) global changes in expansion, technology, marketing, products, services, human resources, and customer service, etc., that you would make

16 (8.00%) - 17.8 (8.90%)
Satisfactorily suggested two (2) global changes in expansion, technology, marketing, products, services, human resources, and customer service, etc., that you would make

18 (9.00%) - 20 (10.00%)
Thoroughly suggested two (2) global changes in expansion, technology, marketing, products, services, human resources, and customer service, etc., that you would make

<p>the selected international organization from Question 4. Provide a rationale for your response.</p>	<p>that you would make as CEO of the selected international organization from Question 4. Did not submit or incompletely provided a rationale for your response.</p>	<p>as CEO of the selected international organization from Question 4. Partially provided a rationale for your response.</p>	<p>as CEO of the selected international organization from Question 4. Satisfactorily provided a rationale for your response.</p>	<p>as CEO of the selected international organization from Question 4. Thoroughly provided a rationale for your response.</p>
<p>6. 3 references</p>	<p>0 (0.00%) - 6.9 (3.45%) No references provided.</p>	<p>7 (3.50%) - 7.9 (3.95%) Does not meet the required number of references; some or all references poor quality choices.</p>	<p>8 (4.00%) - 8.9 (4.45%) Meets number of required references; all references high quality choices.</p>	<p>9 (4.50%) - 10 (5.00%) Exceeds number of required references; all references high quality choices.</p>
<p>7. Writing Mechanics, Grammar, and Formatting</p>	<p>0 (0.00%) - 6.9 (3.45%) Serious and persistent errors in grammar, spelling, punctuation, or formatting.</p>	<p>7 (3.50%) - 7.9 (3.95%) Partially free of errors in grammar, spelling, punctuation, or formatting.</p>	<p>8 (4.00%) - 8.9 (4.45%) Mostly free of errors in grammar, spelling, punctuation, or formatting.</p>	<p>9 (4.50%) - 10 (5.00%) Error free or almost error free grammar, spelling, punctuation, or formatting.</p>
<p>8. Appropriate use of APA in-text citations and reference section</p>	<p>0 (0.00%) - 6.9 (3.45%) Lack of in-text citations and / or lack of reference section.</p>	<p>7 (3.50%) - 7.9 (3.95%) In-text citations and references are provided, but they are only partially formatted correctly in APA style.</p>	<p>8 (4.00%) - 8.9 (4.45%) Most in-text citations and references are provided, and they are generally formatted correctly in APA style.</p>	<p>9 (4.50%) - 10 (5.00%) In-text citations and references are error free or almost error free and consistently formatted correctly in</p>

<p>9. Information Literacy / Integration of Sources</p>	<p>0 (0.00%) - 6.9 (3.45%) Serious errors in the integration of sources, such as intentional or accidental plagiarism, or failure to use in-text citations.</p>	<p>7 (3.50%) - 7.9 (3.95%) Sources are partially integrated using effective techniques of quoting, paraphrasing, and summarizing.</p>	<p>8 (4.00%) - 8.9 (4.45%) Sources are mostly integrated using effective techniques of quoting, paraphrasing, and summarizing.</p>	<p>9 (4.50%) - 10 (5.00%) Sources are consistently integrated using effective techniques of quoting, paraphrasing, and summarizing.</p>
<p>10. Clarity and Coherence of Writing</p>	<p>0 (0.00%) - 6.9 (3.45%) Information is confusing to the reader and fails to include reasons and evidence that logically support ideas</p>	<p>7 (3.50%) - 7.9 (3.95%) Information is partially clear with minimal reasons and evidence that logically support ideas</p>	<p>8 (4.00%) - 8.9 (4.45%) Information is mostly clear and generally supported with reasons and evidence that logically support ideas</p>	<p>9 (4.50%) - 10 (5.00%) Information is provided in a clear, coherent, and consistent manner with reasons and evidence that logically support ideas</p>

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