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Name: MGT510 Week 4 Assignment 1: How Big Global Businesses Compare

Description: MGT510 Week 4 Assignment 1: How Big Global Businesses Compare

Grid View

List View

Novice

1. Compare and contrast the three (3) models of culture. Next, select one (1) of the researched international competitors, and ascertain the model of culture that
ascertain the
model of
culture that
is most
appropriate
for the
selected
international
competitor.
Provide a
rationale for
your
response.

0(0.00%) -20.7 (10.35%) Did not submit or incompletely compared and contrasted the three (3) models of culture. Did not submit or incompletely selected one (1) of the researched international competitors. and ascertain the model of culture that is most appropriate for the selected international competitor. Did not submit or incompletely provided a rationale for

your

response.

Competent

21 (10.50%) -

23.7 (11.85%) Partially compared and contrasted the three (3) models of culture. Partially selected one (1) of the researched international competitors, and ascertain the model of culture that is most appropriate for the selected international competitor. **Partially** provided a rationale for vour response.

Proficient

24 (12.00%) -26.7 (13.35%) Satisfactorily compared and contrasted the three (3) models of culture. Satisfactorily selected one (1) of the researched international competitors, and ascertain the model of culture that is most appropriate for the selected international competitor. Satisfactorily provided a rationale for vour

response.

New Column4

27 (13.50%) -30 (15.00%) Thoroughly

compared and contrasted the three (3) models of culture. Thoroughly selected one (1) of the researched international competitors, and ascertain the model of culture that is most appropriate for the selected international competitor. Thoroughly provided a rationale for vour

response.

2.	0 (0.00%) - 20.7 (10.35%)	21 (10.50%) - 23.7 (11.85%)	24 (12.00%) - 26.7 (13.35%)	27 (13.50%) - 30 (15.00%)
Recommend the type of economic system that best relates to each of the researched international competitors. Predict three (3) potential effects of such an economic system on the societies in which the system is involved. Provide a rationale for your response.	Did not submit or incompletely recommended the type of economic system that best relates to each of the researched international competitors. Did not submit or incompletely predicted three (3) potential effects of such an economic system on the societies in which the system is involved. Did not submit or incompletely provided a rationale for your response.	Partially recommended the type of economic system that best relates to each of the researched international competitors. Partially predicted three (3) potential effects of such an economic system on the societies in which the system is involved. Partially provided a rationale for your response.	Satisfactorily recommended the type of economic system that best relates to each of the researched international competitors. Satisfactorily predicted three (3) potential effects of such an economic system on the societies in which the system is involved. Satisfactorily provided a rationale for your response.	Thoroughly recommended the type of economic system that best relates to each of the researched international competitors. Thoroughly predicted three (3) potential effects of such an economic system on the societies in which the system is involved. Thoroughly provided a rationale for your response.
3. Speculate on the major reasons why certain countries have lagged behind other countries in economic development. Recommend three (3) generic actions that	0 (0.00%) - 27.6 (13.80%) Did not submit or incompletely speculated on the major reasons why certain countries have lagged behind other countries in economic development.	28 (14.00%) - 31.6 (15.80%) Partially speculated on the major reasons why certain countries have lagged behind other countries in economic development. Partially recommended	32 (16.00%) - 35.6 (17.80%) Satisfactorily speculated on the major reasons why certain countries have lagged behind other countries in economic development. Satisfactorily recommended	36 (18.00%) - 40 (20.00%) Thoroughly speculated on the major reasons why certain countries have lagged behind other countries in economic development. Thoroughly recommended

the three (3) researched major competitors could take in order to encourage economic progress within these countries. Provide a rationale for your response.	Did not submit or incompletely recommended three (3) generic actions that the three (3) researched major competitors could take in order to encourage economic progress within these countries. Did not submit or incompletely provided a rationale for your response.	three (3) generic actions that the three (3) researched major competitors could take in order to encourage economic progress within these countries. Partially provided a rationale for your response.	three (3) generic actions that the three (3) researched major competitors could take in order to encourage economic progress within these countries. Satisfactorily provided a rationale for your response.	three (3) generic actions that the three (3) researched major competitors could take in order to encourage economic progress within these countries. Thoroughly provided a rationale for your response.
4. Imagine that you have been given the opportunity to lead one (1) of the three (3) researched international competitors. Select one (1) company in which you are interested in leading, and provide a rationale for your choice. Propose the necessary major steps —including	0 (0.00%) - 20.7 (10.35%) Did not submit or incompletely imagined that you have been given the opportunity to lead one (1) of the three (3) researched international competitors. Did not submit or incompletely selected one (1) company in which you are interested in leading, and provide a	21 (10.50%) - 23.7 (11.85%) Partially imagined that you have been given the opportunity to lead one (1) of the three (3) researched international competitors. Partially selected one (1) company in which you are interested in leading, and provide a rationale for your choice. Partially proposed the	24 (12.00%) - 26.7 (13.35%) Satisfactorily imagined that you have been given the opportunity to lead one (1) of the three (3) researched international competitors. Satisfactorily selected one (1) company in which you are interested in leading, and provide a rationale for your choice. Satisfactorily proposed the	27 (13.50%) - 30 (15.00%) Thoroughly imagined that you have been given the opportunity to lead one (1) of the three (3) researched international competitors. Thoroughly selected one (1) company in which you are interested in leading, and provide a rationale for your choice. Thoroughly proposed the

education,	rationale for	necessary	necessary	necessary
social	your choice.	major steps—	major steps—	major steps—
development,	Did not submit	including	including	including
community	or	education,	education,	education,
activities,	incompletely	social	social	social
bargaining	proposed the	development,	development,	development,
skills,	necessary	community	community	community
language	major steps—	activities,	activities,	activities,
skills,	including	bargaining	bargaining	bargaining
conflict	education,	skills,	skills,	skills,
management	social	language	language	language
skills, etc.—	development,	skills, conflict	skills, conflict	skills, conflict
that you	community	management	management	management
would need	activities,	skills, etc.—	skills, etc.—	skills, etc.—
to take in	bargaining	that you	that you	that you
order to	skills,	would need to	would need to	would need to
propel you	language	take in order	take in order	take in order
from where	skills, conflict	to propel you	to propel you	to propel you
you are	management	from where	from where	from where
today to a	skills, etc.—	you are today	you are today	you are today
global	that you	to a global	to a global	to a global
leadership /	would need to	leadership /	leadership /	leadership /
management	take in order	management	management	management
position at	to propel you	position at	position at	position at
your chosen	from where	your chosen	your chosen	your chosen
company.	you are today	company.	company.	company.
	to a global	company.	company.	company.
	leadership /			
	management			
	position at			
	your chosen			
	company.			
	company.			
	0 (0.00%) -	14 (7.00%) -	16 (8.00%) -	18 (9.00%) -
5. Suggest	13.8 (6.90%)	15.8 (7.90%)	17.8 (8.90%)	20 (10.00%)
two (2) global	, , ,	,	,	
changes in	Did not submit	Partially	Satisfactorily	Thoroughly
expansion,	or	suggested	suggested	suggested
technology,	incompletely	two (2) global	two (2) global	two (2) global
marketing,	suggested	changes in	changes in	changes in
products,	two (2) global	expansion,	expansion,	expansion,
services,	changes in	technology,	technology,	technology,
human	expansion,	marketing,	marketing,	marketing,
resources,	technology,	products,	products,	products,
and	marketing,	services,	services,	services,
customer	products,	human	human	human
service, etc.,	services,	resources,	resources,	resources,
that you	human	and customer	and customer	and customer
would make	resources,	service, etc.,	service, etc.,	service, etc.,
as CEO of	and customer	that you	that you	that you
45 CEU 01	service, etc.,	would make	would make	would make

the selected international organization from Question 4. Provide a rationale for your response.	that you would make as CEO of the selected international organization from Question 4. Did not submit or incompletely provided a rationale for your response.	as CEO of the selected international organization from Question 4. Partially provided a rationale for your response.	as CEO of the selected international organization from Question 4. Satisfactorily provided a rationale for your response.	as CEO of the selected international organization from Question 4. Thoroughly provided a rationale for your response.
6. 3 references	0 (0.00%) - 6.9 (3.45%) No references provided.	7 (3.50%) - 7.9 (3.95%) Does not meet the required number of references; some or all references poor quality choices.	8 (4.00%) - 8.9 (4.45%) Meets number of required references; all references high quality choices.	9 (4.50%) - 10 (5.00%) Exceeds number of required references; all references high quality choices.
7. Writing Mechanics, Grammar, and Formatting	0 (0.00%) - 6.9 (3.45%) Serious and persistent errors in grammar, spelling, punctuation, or formatting.	7 (3.50%) - 7.9 (3.95%) Partially free of errors in grammar, spelling, punctuation, or formatting.	8 (4.00%) - 8.9 (4.45%) Mostly free of errors in grammar, spelling, punctuation, or formatting.	9 (4.50%) - 10 (5.00%) Error free or almost error free grammar, spelling, punctuation, or formatting.
8. Appropriate use of APA in-text citations and reference section	0 (0.00%) - 6.9 (3.45%) Lack of in-text citations and / or lack of reference section.	7 (3.50%) - 7.9 (3.95%) In-text citations and references are provided, but they are only partially formatted correctly in APA style.	8 (4.00%) - 8.9 (4.45%) Most in-text citations and references are provided, and they are generally formatted correctly in APA style.	9 (4.50%) - 10 (5.00%) In-text citations and references are error free or almost error free and consistently formatted correctly in

APA style.

9.
Information
Literacy /
Integration of
Sources

0 (0.00%) - 6.9 (3.45%)

Serious errors in the integration of sources, such as intentional or accidental plagiarism, or failure to use in-text citations.

7 (3.50%) - 7.9 (3.95%)

Sources are partially integrated using effective techniques of quoting, paraphrasing, and summarizing.

8 (4.00%) - 8.9 (4.45%)

Sources are mostly integrated using effective techniques of quoting, paraphrasing, and summarizing.

9 (4.50%) **- 10** (5.00%)

Sources are consistently integrated using effective techniques of quoting, paraphrasing, and summarizing.

10. Clarity and Coherence of Writing

0 (0.00%) - 6.9 (3.45%)

Information is confusing to the reader and fails to include reasons and evidence that logically support ideas

7 (3.50%) - 7.9 (3.95%)

Information is partially clear with minimal reasons and evidence that logically support ideas

8 (4.00%) - 8.9 (4.45%)

Information is mostly clear and generally supported with reasons and evidence that logically support ideas 9 (4.50%) - 10 (5.00%)

Information is provided in a clear, coherent, and consistent manner with reasons and evidence that logically support ideas

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Exit



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