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Grading for this assignment will be based on answer quality, logic / organization of the paper, and language and writing skills, using the following rubric.

Points: 280	Assignment 2: Successful Domestic Company Goes Global!			
Criteria	Unacceptable Below 70% F	Fair 70-79% C	Proficient 80-89% B	Exemplary 90-100% A
<p>1. Create a guide to leveraging expatriates. The guide should include four to six (4-6) sources that address benefits and challenges of sending expatriates to other countries.</p> <p>Weight: 10%</p>	<p>Did not submit or incompletely created a guide to leveraging expatriates. Did not submit or incompletely included four to six (4-6) sources that address benefits and challenges of sending expatriates to other countries.</p>	<p>Partially created a guide to leveraging expatriates. Partially included four to six (4-6) sources that address benefits and challenges of sending expatriates to other countries.</p>	<p>Satisfactorily created a guide to leveraging expatriates. Satisfactorily included four to six (4-6) sources that address benefits and challenges of sending expatriates to other countries.</p>	<p>Thoroughly created a guide to leveraging expatriates. Thoroughly included four to six (4-6) sources that address benefits and challenges of sending expatriates to other countries.</p>
<p>2. Examine the major benefits that this report can provide for the organization, and suggest two (2) uses for the information contained therein. Justify your response.</p> <p>Weight: 10%</p>	<p>Did not submit or incompletely examined the major benefits that this report can provide for the organization, and suggest two (2) uses for the information contained therein. Did not submit or incompletely justified your response.</p>	<p>Partially examined the major benefits that this report can provide for the organization, and suggest two (2) uses for the information contained therein. Partially justified your response.</p>	<p>Satisfactorily examined the major benefits that this report can provide for the organization, and suggest two (2) uses for the information contained therein. Satisfactorily justified your response.</p>	<p>Thoroughly examined the major benefits that this report can provide for the organization, and suggest two (2) uses for the information contained therein. Thoroughly justified your response.</p>
<p>3. Analyze the major factors (e.g., distance, cultural background, knowledge of the related countries, languages spoken, relatives who may live in another country, etc.) that would influence your choice of countries into which your company would expand. Recommend two (2) countries for expansion. Provide a rationale for your</p>	<p>Did not submit or incompletely analyzed the major factors (e.g., distance, cultural background, knowledge of the related countries, languages spoken, relatives who may live in another country, etc.) that would influence your choice of countries into which your company</p>	<p>Partially analyzed the major factors (e.g., distance, cultural background, knowledge of the related countries, languages spoken, relatives who may live in another country, etc.) that would influence your choice of countries into which your company would expand. Partially</p>	<p>Satisfactorily analyzed the major factors (e.g., distance, cultural background, knowledge of the related countries, languages spoken, relatives who may live in another country, etc.) that would influence your choice of countries into which your company would expand.</p>	<p>Thoroughly analyzed the major factors (e.g., distance, cultural background, knowledge of the related countries, languages spoken, relatives who may live in another country, etc.) that would influence your choice of countries into which your company would expand.</p>

<p>response.</p> <p>Weight: 10%</p>	<p>would expand. Did not submit or incompletely recommended two (2) countries for expansion. Did not submit or incompletely provided a rationale for your response.</p>	<p>recommended two (2) countries for expansion. Partially provided a rationale for your response.</p>	<p>Satisfactorily recommended two (2) countries for expansion. Satisfactorily provided a rationale for your response.</p>	<p>Thoroughly recommended two (2) countries for expansion. Thoroughly provided a rationale for your response.</p>
<p>4. Determine three (3) criteria that you would consider when deciding which employees to send abroad. Justify your response.</p> <p>Weight: 5%</p>	<p>Did not submit or incompletely determined three (3) criteria that you would consider when deciding which employees to send abroad. Did not submit or incompletely justified your response.</p>	<p>Partially determined three (3) criteria that you would consider when deciding which employees to send abroad. Partially justified your response.</p>	<p>Satisfactorily determined three (3) criteria that you would consider when deciding which employees to send abroad. Satisfactorily justified your response.</p>	<p>Thoroughly determined three (3) criteria that you would consider when deciding which employees to send abroad. Thoroughly justified your response.</p>
<p>5. Propose the major methods and / or incentives you would use in order to encourage the selected employees to become expatriates. Provide a rationale for your response.</p> <p>Weight: 10%</p>	<p>Did not submit or incompletely proposed the major methods and / or incentives you would use in order to encourage the selected employees to become expatriates. Did not submit or incompletely provided a rationale for your response.</p>	<p>Partially proposed the major methods and / or incentives you would use in order to encourage the selected employees to become expatriates. Partially provided a rationale for your response.</p>	<p>Satisfactorily proposed the major methods and / or incentives you would use in order to encourage the selected employees to become expatriates. Satisfactorily provided a rationale for your response.</p>	<p>Thoroughly proposed the major methods and / or incentives you would use in order to encourage the selected employees to become expatriates. Thoroughly provided a rationale for your response.</p>
<p>6. Recommend one (1) strategy to ensure that both the Executive Committee and the Board of Directors are committed to the expansions. Justify your response.</p> <p>Weight: 5%</p>	<p>Did not submit or incompletely recommended one (1) strategy to ensure that both the Executive Committee and the Board of Directors are committed to the expansions. Did not submit or incompletely justified your response.</p>	<p>Partially recommended one (1) strategy to ensure that both the Executive Committee and the Board of Directors are committed to the expansions. Partially justified your response.</p>	<p>Satisfactorily recommended one (1) strategy to ensure that both the Executive Committee and the Board of Directors are committed to the expansions. Satisfactorily justified your response.</p>	<p>Thoroughly recommended one (1) strategy to ensure that both the Executive Committee and the Board of Directors are committed to the expansions. Thoroughly justified your response.</p>

<p>7. Recommend two (2) books that the selected expatriates should take with them when they go overseas. Provide a rationale for your response. Weight: 5%</p>	<p>Did not submit or incompletely recommended two (2) books that the selected expatriates should take with them when they go overseas. Did not submit or incompletely provided a rationale for your response.</p>	<p>Partially recommended two (2) books that the selected expatriates should take with them when they go overseas. Partially provided a rationale for your response.</p>	<p>Satisfactorily recommended two (2) books that the selected expatriates should take with them when they go overseas. Satisfactorily provided a rationale for your response.</p>	<p>Thoroughly recommended two (2) books that the selected expatriates should take with them when they go overseas. Thoroughly provided a rationale for your response.</p>
<p>8. Outline a guide for expatriates who will reside within another country for one to two (1-2) years. The related guide should cover the following topics: selecting items to pack, accommodating a vehicle (i.e., leave behind or send overseas), shipping or selling furniture, moving pets, and arranging accommodations for children and / or family residing in another country for the discussed length of time. Weight: 10%</p>	<p>Did not submit or incompletely outlined a guide for expatriates who will reside within another country for one to two (1-2) years. Did not submit or incompletely covered the following topics in the guide: selecting items to pack, accommodating a vehicle (i.e., leave behind or send overseas), shipping or selling furniture, moving pets, and arranging accommodations for children and / or family residing in another country for the discussed length of time.</p>	<p>Partially outlined a guide for expatriates who will reside within another country for one to two (1-2) years. Partially covered the following topics in the guide: selecting items to pack, accommodating a vehicle (i.e., leave behind or send overseas), shipping or selling furniture, moving pets, and arranging accommodations for children and / or family residing in another country for the discussed length of time.</p>	<p>Satisfactorily outlined a guide for expatriates who will reside within another country for one to two (1-2) years. Satisfactorily covered the following topics in the guide: selecting items to pack, accommodating a vehicle (i.e., leave behind or send overseas), shipping or selling furniture, moving pets, and arranging accommodations for children and / or family residing in another country for the discussed length of time.</p>	<p>Thoroughly outlined a guide for expatriates who will reside within another country for one to two (1-2) years. Thoroughly covered the following topics in the guide: selecting items to pack, accommodating a vehicle (i.e., leave behind or send overseas), shipping or selling furniture, moving pets, and arranging accommodations for children and / or family residing in another country for the discussed length of time.</p>
<p>9a. Develop a framework for your presentation that includes relevant visuals. Weight: 2%</p>	<p>Did not submit or incompletely developed a framework for your presentation that included relevant visuals.</p>	<p>Partially developed a framework for your presentation that included relevant visuals.</p>	<p>Satisfactorily developed a framework for your presentation that included relevant visuals.</p>	<p>Thoroughly developed a framework for your presentation that included relevant visuals.</p>
<p>9b. Develop a framework for your presentation that includes statistics that support the decision to expand into the identified countries.</p>	<p>Did not submit or incompletely developed a framework for your presentation that included statistics that support the</p>	<p>Partially developed a framework for your presentation that included statistics that support the decision to expand into the</p>	<p>Satisfactorily developed a framework for your presentation that included statistics that support the decision to expand</p>	<p>Thoroughly developed a framework for your presentation that included statistics that support the decision to expand</p>

Weight: 2%	decision to expand into the identified countries.	identified countries.	into the identified countries.	into the identified countries.
9c. Develop a framework for your presentation that includes a feasibility study of your company's proposed expansion to the countries in question. Weight: 2%	Did not submit or incompletely developed a framework for your presentation that included a feasibility study of your company's proposed expansion to the countries in question.	Partially developed a framework for your presentation that included a feasibility study of your company's proposed expansion to the countries in question.	Satisfactorily developed a framework for your presentation that included a feasibility study of your company's proposed expansion to the countries in question.	Thoroughly developed a framework for your presentation that included a feasibility study of your company's proposed expansion to the countries in question.
9d. Develop a framework for your presentation that includes information related to renting or buying land or a building. Weight: 2%	Did not submit or incompletely developed a framework for your presentation that included information related to renting or buying land or a building.	Partially developed a framework for your presentation that included information related to renting or buying land or a building.	Satisfactorily developed a framework for your presentation that included information related to renting or buying land or a building.	Thoroughly developed a framework for your presentation that included information related to renting or buying land or a building.
9e. Develop a framework for your presentation that includes any other information relevant to the case for expansion. Weight: 2%	Did not submit or incompletely developed a framework for your presentation that included any other information relevant to the case for expansion.	Partially developed a framework for your presentation that included any other information relevant to the case for expansion.	Satisfactorily developed a framework for your presentation that included any other information relevant to the case for expansion.	Thoroughly developed a framework for your presentation that included any other information relevant to the case for expansion.
10. 4 references Weight: 5%	No references provided.	Does not meet the required number of references; some or all references poor quality choices.	Meets number of required references; all references high quality choices.	Exceeds number of required references; all references high quality choices.
11. Writing Mechanics, Grammar, and Formatting Weight: 5%	Serious and persistent errors in grammar, spelling, punctuation, or formatting.	Partially free of errors in grammar, spelling, punctuation, or formatting.	Mostly free of errors in grammar, spelling, punctuation, or formatting.	Error free or almost error free grammar, spelling, punctuation, or formatting.
12. Appropriate use of APA in-text citations and reference section	Lack of in-text citations and / or lack of reference	In-text citations and references are provided, but they	Most in-text citations and references are	In-text citations and references are error free or almost error

Weight: 5%	section.	are only partially formatted correctly in APA style.	provided, and they are generally formatted correctly in APA style.	free and consistently formatted correctly in APA style.
13. Information Literacy / Integration of Sources Weight: 5%	Serious errors in the integration of sources, such as intentional or accidental plagiarism, or failure to use in-text citations.	Sources are partially integrated using effective techniques of quoting, paraphrasing, and summarizing.	Sources are mostly integrated using effective techniques of quoting, paraphrasing, and summarizing.	Sources are consistently integrated using effective techniques of quoting, paraphrasing, and summarizing.
14. Clarity and Coherence of Writing Weight: 5%	Information is confusing to the reader and fails to include reasons and evidence that logically support ideas	Information is partially clear with minimal reasons and evidence that logically support ideas	Information is mostly clear and generally supported with reasons and evidence that logically support ideas	Information is provided in a clear, coherent, and consistent manner with reasons and evidence that logically support ideas



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