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Grading for this assignment will be based on answer quality, logic / organization of the paper, and language and writing skills, using the following rubric.

Points: 220	Assignment 3: Keys to Success in Multinational Companies			
Criteria	Unacceptable Below 70% F	Fair 70-79% C	Proficient 80-89% B	Exemplary 90-100% A
<p>1a. Design a comprehensive best practices policy list that includes policies on sanitation (e.g., hand washing, toilet facilities, etc.).</p> <p>Weight: 3%</p>	<p>Did not submit or incompletely designed a comprehensive best practices policy list that includes policies on sanitation (e.g., hand washing, toilet facilities, etc.).</p>	<p>Partially designed a comprehensive best practices policy list that includes policies on sanitation (e.g., hand washing, toilet facilities, etc.).</p>	<p>Satisfactorily designed a comprehensive best practices policy list that includes policies on sanitation (e.g., hand washing, toilet facilities, etc.).</p>	<p>Thoroughly designed a comprehensive best practices policy list that includes policies on sanitation (e.g., hand washing, toilet facilities, etc.).</p>
<p>1b. Design a comprehensive best practices policy list that includes policies on eating and / or drinking (e.g., at desks, on the company grounds, inside in the manufacturing area at designated tables / areas, etc.).</p> <p>Weight: 3%</p>	<p>Did not submit or incompletely designed a comprehensive best practices policy list that includes policies on eating and / or drinking (e.g., at desks, on the company grounds, inside in the manufacturing area at designated tables / areas, etc.).</p>	<p>Partially designed a comprehensive best practices policy list that includes policies on eating and / or drinking (e.g., at desks, on the company grounds, inside in the manufacturing area at designated tables / areas, etc.).</p>	<p>Satisfactorily designed a comprehensive best practices policy list that includes policies on eating and / or drinking (e.g., at desks, on the company grounds, inside in the manufacturing area at designated tables / areas, etc.).</p>	<p>Thoroughly designed a comprehensive best practices policy list that includes policies on eating and / or drinking (e.g., at desks, on the company grounds, inside in the manufacturing area at designated tables / areas, etc.).</p>
<p>1c. Design a comprehensive best practices policy list that includes policies on conflict resolution (e.g., settling disputes, mediation and / or arbitration with designated mediator on staff, etc.).</p> <p>Weight: 3%</p>	<p>Did not submit or incompletely designed a comprehensive best practices policy list that includes policies on conflict resolution (e.g., settling disputes, mediation and / or arbitration with designated mediator on staff, etc.).</p>	<p>Partially designed a comprehensive best practices policy list that includes policies on conflict resolution (e.g., settling disputes, mediation and / or arbitration with designated mediator on staff, etc.).</p>	<p>Satisfactorily designed a comprehensive best practices policy list that includes policies on conflict resolution (e.g., settling disputes, mediation and / or arbitration with designated mediator on staff, etc.).</p>	<p>Thoroughly designed a comprehensive best practices policy list that includes policies on conflict resolution (e.g., settling disputes, mediation and / or arbitration with designated mediator on staff, etc.).</p>
<p>1d. Design a comprehensive best practices policy list that</p>	<p>Did not submit or incompletely designed a</p>	<p>Partially designed a comprehensive best practices policy list</p>	<p>Satisfactorily designed a comprehensive best</p>	<p>Thoroughly designed a comprehensive best</p>

<p>includes policies on In-house teams (e.g., minimum meeting times, scribes, appointed leaders, etc.).</p> <p>Weight: 3%</p>	<p>comprehensive best practices policy list that includes policies on In-house teams (e.g., minimum meeting times, scribes, appointed leaders, etc.).</p>	<p>that includes policies on In-house teams (e.g., minimum meeting times, scribes, appointed leaders, etc.).</p>	<p>practices policy list that includes policies on In-house teams (e.g., minimum meeting times, scribes, appointed leaders, etc.).</p>	<p>practices policy list that includes policies on In-house teams (e.g., minimum meeting times, scribes, appointed leaders, etc.).</p>
<p>1e. Design a comprehensive best practices policy list that includes policies on the online team (e.g., 24-hour coverage on phone due to time differences, etc.).</p> <p>Weight: 3%</p>	<p>Did not submit or incompletely designed a comprehensive best practices policy list that includes policies on the online team (e.g., 24-hour coverage on phone due to time differences, etc.).</p>	<p>Partially designed a comprehensive best practices policy list that includes policies on the online team (e.g., 24-hour coverage on phone due to time differences, etc.).</p>	<p>Satisfactorily designed a comprehensive best practices policy list that includes policies on the online team (e.g., 24-hour coverage on phone due to time differences, etc.).</p>	<p>Thoroughly designed a comprehensive best practices policy list that includes policies on the online team (e.g., 24-hour coverage on phone due to time differences, etc.).</p>
<p>1f. Design a comprehensive best practices policy list that includes policies on security (e.g., leaving doors open, locks, key return policy for departing workers, etc.).</p> <p>Weight: 3%</p>	<p>Did not submit or incompletely designed a comprehensive best practices policy list that includes policies on security (e.g., leaving doors open, locks, key return policy for departing workers, etc.).</p>	<p>Partially designed a comprehensive best practices policy list that includes policies on security (e.g., leaving doors open, locks, key return policy for departing workers, etc.).</p>	<p>Satisfactorily designed a comprehensive best practices policy list that includes policies on security (e.g., leaving doors open, locks, key return policy for departing workers, etc.).</p>	<p>Thoroughly designed a comprehensive best practices policy list that includes policies on security (e.g., leaving doors open, locks, key return policy for departing workers, etc.).</p>
<p>1g. Design a comprehensive best practices policy list that includes policies on emergency evacuation procedures.</p> <p>Weight: 3%</p>	<p>Did not submit or incompletely designed a comprehensive best practices policy list that includes policies on emergency evacuation procedures.</p>	<p>Partially designed a comprehensive best practices policy list that includes policies on emergency evacuation procedures.</p>	<p>Satisfactorily designed a comprehensive best practices policy list that includes policies on emergency evacuation procedures.</p>	<p>Thoroughly designed a comprehensive best practices policy list that includes policies on emergency evacuation procedures.</p>
<p>2. Determine the key benefits of creating such policies. Provide a rationale for your response.</p> <p>Weight: 12%</p>	<p>Did not submit or incompletely determined the key benefits of creating such policies. Did not submit or incompletely</p>	<p>Partially determined the key benefits of creating such policies. Partially provided a rationale for your response.</p>	<p>Satisfactorily determined the key benefits of creating such policies. Satisfactorily provided a rationale for your response.</p>	<p>Thoroughly determined the key benefits of creating such policies. Thoroughly provided a rationale for your response.</p>

	provided a rationale for your response.			
<p>3. Speculate on the major ramifications if such policies are not created. Provide a rationale for your response.</p> <p>Weight: 15%</p>	<p>Did not submit or incompletely speculated on the major ramifications if such policies are not created. Did not submit or incompletely provided a rationale for your response.</p>	<p>Partially speculated on the major ramifications if such policies are not created. Partially provided a rationale for your response.</p>	<p>Satisfactorily speculated on the major ramifications if such policies are not created. Satisfactorily provided a rationale for your response.</p>	<p>Thoroughly speculated on the major ramifications if such policies are not created. Thoroughly provided a rationale for your response.</p>
<p>4. Predict the significant ways in which the best practices policy that you created will contribute towards the long-term sustainability of the company. Provide a rationale for your response.</p> <p>Weight: 15%</p>	<p>Did not submit or incompletely predicted the significant ways in which the best practices policy that you created will contribute towards the long-term sustainability of the company. Did not submit or incompletely provided a rationale for your response.</p>	<p>Partially predicted the significant ways in which the best practices policy that you created will contribute towards the long-term sustainability of the company. Partially provided a rationale for your response.</p>	<p>Satisfactorily predicted the significant ways in which the best practices policy that you created will contribute towards the long-term sustainability of the company. Satisfactorily provided a rationale for your response.</p>	<p>Thoroughly predicted the significant ways in which the best practices policy that you created will contribute towards the long-term sustainability of the company. Thoroughly provided a rationale for your response.</p>
<p>5. Determine whether or not your best practices policy would provide a competitive advantage over other international companies. Provide one (1) example of a company using a best practices policy to support your response.</p> <p>Weight: 12%</p>	<p>Did not submit or incompletely determined whether or not your best practices policy would provide a competitive advantage over other international companies. Did not submit or incompletely provided one (1) example of a company using a best practices policy to support your response.</p>	<p>Partially determined whether or not your best practices policy would provide a competitive advantage over other international companies. Partially provided one (1) example of a company using a best practices policy to support your response.</p>	<p>Satisfactorily determined whether or not your best practices policy would provide a competitive advantage over other international companies. Satisfactorily provided one (1) example of a company using a best practices policy to support your response.</p>	<p>Thoroughly determined whether or not your best practices policy would provide a competitive advantage over other international companies. Thoroughly provided one (1) example of a company using a best practices policy to support your response.</p>
<p>6. 3 references</p> <p>Weight: 5%</p>	<p>No references provided.</p>	<p>Does not meet the required number of references; some or all references poor quality choices.</p>	<p>Meets number of required references; all references high quality choices.</p>	<p>Exceeds number of required references; all references high quality choices.</p>

<p>7. Writing Mechanics, Grammar, and Formatting</p> <p>Weight: 5%</p>	<p>Serious and persistent errors in grammar, spelling, punctuation, or formatting.</p>	<p>Partially free of errors in grammar, spelling, punctuation, or formatting.</p>	<p>Mostly free of errors in grammar, spelling, punctuation, or formatting.</p>	<p>Error free or almost error free grammar, spelling, punctuation, or formatting.</p>
<p>8. Appropriate use of APA in-text citations and reference section</p> <p>Weight: 5%</p>	<p>Lack of in-text citations and / or lack of reference section.</p>	<p>In-text citations and references are provided, but they are only partially formatted correctly in APA style.</p>	<p>Most in-text citations and references are provided, and they are generally formatted correctly in APA style.</p>	<p>In-text citations and references are error free or almost error free and consistently formatted correctly in APA style.</p>
<p>9. Information Literacy / Integration of Sources</p> <p>Weight: 5%</p>	<p>Serious errors in the integration of sources, such as intentional or accidental plagiarism, or failure to use in-text citations.</p>	<p>Sources are partially integrated using effective techniques of quoting, paraphrasing, and summarizing.</p>	<p>Sources are mostly integrated using effective techniques of quoting, paraphrasing, and summarizing.</p>	<p>Sources are consistently integrated using effective techniques of quoting, paraphrasing, and summarizing.</p>
<p>10. Clarity and Coherence of Writing</p> <p>Weight: 5%</p>	<p>Information is confusing to the reader and fails to include reasons and evidence that logically support ideas</p>	<p>Information is partially clear with minimal reasons and evidence that logically support ideas</p>	<p>Information is mostly clear and generally supported with reasons and evidence that logically support ideas</p>	<p>Information is provided in a clear, coherent, and consistent manner with reasons and evidence that logically support ideas</p>



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