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Chapter 10: Google: The Drive to Balance Privacy with Profit: 10-4 Google's Initiatives

Book Title: Business Ethics: Ethical Decision Making and Cases

Printed By: Kennisha Holloman (kholloman@grantham.edu)

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10-4 Google's Initiatives

Like all major corporations, Google is expected to act with integrity and give back to the communities where it does business. Google has therefore invested in a number of initiatives that support economic development, environmental awareness, and charitable endeavors.

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