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## 12-3 Ethical Risks and Challenges

Despite Lululemon's strong mission statement and core values, Lululemon has faced much controversy over its history. Founder and former CEO Chip Wilson has also been criticized for controversial statements he made, which eventually helped lead to his ouster as Chairman of the Board. There have also been questions regarding whether Lululemon's corporate culture—with its strong emphasis on greatness and competitiveness—is necessarily healthy for employees.



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