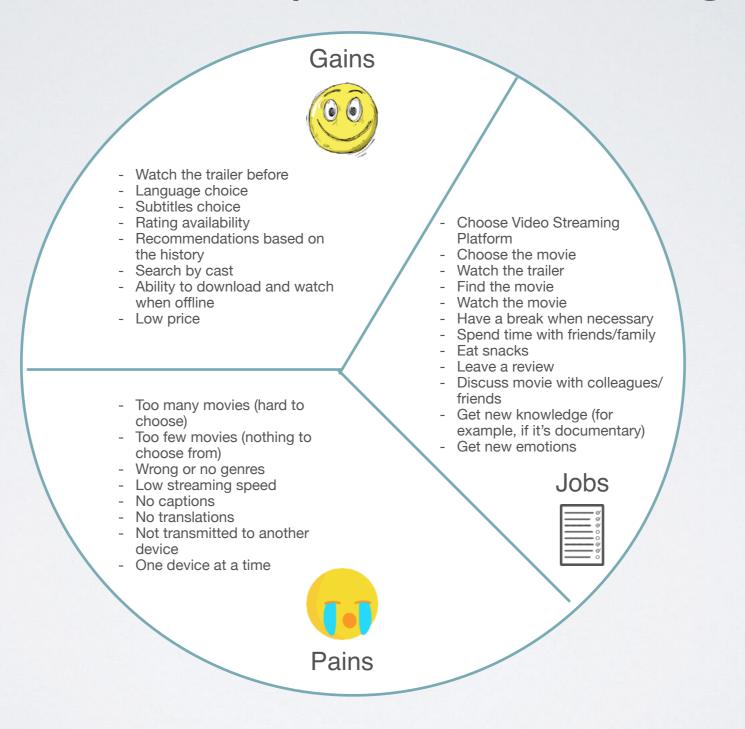


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Customer Profile Example: Video Streaming Platform



Osterwalder, A., Pigneur, Y., Bernarda, G., Smith, A., Papadakos, T. (2014). Value Propo-sition Design: How to Create Products and Services Customers Want. Wiley Edition



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