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Group Development

To learn about the stages of group development, see the linked document.

There is a point in the process of team development when the strength and vitality of the group becomes more important than its purpose or productivity. The group makes decisions to ensure the group is successful, regardless of whether the decision made is right or wrong and, finally, group members start viewing someone not part of the group as an outsider and, at times, as their enemy. These issues describe the phenomenon of groupthink.

Let's continue discussing group behavior in organizations.

Additional Materials





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