

IS-365 Writing Rubric

Last updated: January 15, 2018

Student: Score (out of 50): General Comments: Other comments are embedded in the document.					
Criterion	<- Higher - Quality - Lower ->				
Persuasiveness	The reader is compelled by solid critical reasoning, appropriate usage of sources, and consideration of alternative viewpoints.	The document is logical and coherent enough that the reader can accept its points and conclusions	Gaps in logic and uncritical review of sources cause the reader to have some doubts about the points made by the document, or whether they're relevant to the question asked.	The reader is unsure of what the document is trying to communicate, or is wholly unconvinced by its arguments	Not applicable
Evidence and support	Exceptional use of authoritative and relevant sources, properly cited, providing strong support of the document's points	Sufficient relevant and authoritative sources give confidence that the document is based on adequate research	Sources are insufficient in number, not authoritative, not relevant, or improperly cited	No sources are used, undermining the document's foundations	Not applicable
Writing	Word choices, flow of logic, and sentence and paragraph structure engage the reader, making for a pleasurable experience	Writing is clear and adequately fulfills the document's purpose	Some issues with word choice and sentence and paragraph structure interfere with the conveyance of the document's ideas	Frequent questionable choices in writing make it difficult to read and understand	Not applicable
Language	Essentially free of language errors	Minor errors in grammar, punctuation, or spelling	Noticeable language errors that detract from the readability of the document	Significant language errors that call the credibility of the document into question	Not applicable
Formatting (heading styles, fonts, margins, white space, tables and graphics)	Professional and consistent formatting that enhances readability. Appropriate use of tables and graphics.	Generally acceptable formatting choices. Some missed opportunities for displaying data via tables or graphics.	Inconsistent or questionable formatting choices that detract from the document's readability	Critical formatting issues that make the document unprofessional-looking	Not applicable