

Healthcare Planning

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Comparison between Tri-City Medical and Palomar Health

As an acute health care center, Tri-care medical was started in 1961 and is located in Oceanside city and serves the North County residents. Palomar Health is also an acute care hospital started in 1933 and has grown to be the largest health care district. Both are acute health care centers, and they deal with Stroke care registry, cardiac treatment and Nursing care. Both hospitals offer emergency and laboratory services, track patient's laboratory results and electronically send referrals. Palomar Health have well invested on technology where their accessibility has been made easier and effective.

Palomar Health is highly ranked compared to Tri-city Medical, some of the differences that have enabled Palomar health to be a step ahead is their investment on quiet rooms, good communication channel, cleanliness and good pain management. On the other hand Tri-care medical Centre is known to provide timely admissions and treatment. To gain a competitive advantage Tri-care Medical Centre need to improve on doctor communication, pain Management, invest on good quiet rooms and result oriented marketing strategies.

Being in the same industry and offering similar services, both hospitals shares a

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common population. Though they are located in different places, their online profiles makes accessibility easier. To attract more patient referrals, Tri-care need to provide affordable charges. Secondly, device methods that shall ensure effectiveness in treatment. Finally, maintain a consistent, available and up to day online profile.

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