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Task Brief: Final Assignment

As of end May 2020, during a period of severe unemployment in the USA, there were over 570,000 Knowledge Manager jobs advertised on Indeed.com. This compares with 4,300 Financial Manager jobs and 13,000 Operations Manager jobs at the same time on the same platform.

Your task is to prepare a report for a jobs agency director on the topic of: **Preparing Candidates for the Role of Knowledge Manager**. The report is intended to help prepare unemployed managers (the 'candidates') for a career change to Knowledge Management roles, thus increasing their potential success in finding a new job. The report should cover the following topics:

1. A brief explanation of the term 'Knowledge Management'
2. An explanation for the fast-growing interest on the part of companies to employ Knowledge Managers
3. A description of what a Knowledge Manager is expected to undertake (job processes) and what s/he is expected to achieve (job objectives)
4. Key competencies that a Knowledge Manager should have or acquire in order to be eligible for such roles

Formalities:

- Wordcount: 2,000 – 2,500 words
- Cover, Table of Contents, References and Appendix are excluded of the total wordcount.
- Font: Arial 12 pts.
- The in-text references and the Bibliography must be in the Harvard citation style.

Submission: End of Week 8 – uploaded to the Moodle (Turnitin) submission point. Deadline: **23:55 Sunday 19th July**

Weight: This task is worth 60% of your total grade for this subject.

It assesses the following learning outcomes: all outcomes mentioned in the Course Outline

Rubrics

	Exceptional 90-100	Good 80-89	Fair 70-79	Marginal fail 60-69
Knowledge & Understanding (20%)	Student demonstrates excellent understanding of key concepts and uses vocabulary in an entirely appropriate manner.	Student demonstrates good understanding of the task and mentions some relevant concepts and demonstrates use of the relevant vocabulary.	Student understands the task and provides minimum theory and/or some use of vocabulary.	Student understands the task and attempts to answer the question but does not mention key concepts or uses minimum amount of relevant vocabulary.
Application (30%)	Student applies fully relevant knowledge from the topics delivered in class.	Student applies mostly relevant knowledge from the topics delivered in class.	Student applies some relevant knowledge from the topics delivered in class. Misunderstanding may be evident.	Student applies little relevant knowledge from the topics delivered in class. Misunderstands are evident.
Critical Thinking (30%)	Student critically assesses in excellent ways, drawing outstanding conclusions from relevant authors.	Student critically assesses in good ways, drawing conclusions from relevant authors and references.	Student provides some insights but stays on the surface of the topic. References may not be relevant.	Student makes little or none critical thinking insights, does not quote appropriate authors, and does not provide valid sources.
Communication (20%)	Student communicates their ideas extremely clearly and concisely, respecting word count, grammar and spellcheck	Student communicates their ideas clearly and concisely, respecting word count, grammar and spellcheck	Student communicates their ideas with some clarity and concision. It may be slightly over or under the wordcount limit. Some misspelling errors may be evident.	Student communicates their ideas in a somewhat unclear and unconcise way. Does not reach or does exceed wordcount excessively and misspelling errors are evident.



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