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Description: Assignment 1: The CEO's Challenge

Grid View

List View

Identify the main functions of your proposed information system and why they are important to the business.

Describe what types of data your information system will hold and how data quality will be ensured.

Explain how the functions you mentioned are being handled by the old information system, the problems that occur, and why your information system will handle things better.

Offer evidence of feasibility: Show that similar information systems have been built successfully and that they save more money than they cost.

Clarity, persuasion, proper communication, writing mechanics, and formatting requirements.

Unacceptable

0 (0.00%)

Inadequate or no information system proposed. Limited information on the system proposed, inadequate detail. Main functions and importance unclear.

0 (0.00%)

Inadequate description of data types. Inadequate connection of data storage to the system. Inadequate explanation of data quality measures.

0 (0.00%)

Limited description of old system, no explanation of functions. Inadequate problem identification with old system. Limited justification for selecting new system over the old one.

0 (0.00%)

Inadequate or unsuccessful system selected. Limited demonstration of cost savings. Inadequate defense of the new system to others.

0 (0.00%)

Unclear structure, not persuasive, major grammatical errors.

Needs Improvement

19.5 (15.00%)

Proposed an information system. Somewhat identified the main functions. Importance of main functions are unclear.

24.375 (18.75%)

Described data types, somewhat connected to the system. Somewhat explained the data storage in system. Reasonable explanation of data quality measures.

24.375 (18.75%)

Somewhat explained functions handled by the old information system. Reasonable description of problems of the old system. Reasonable justification for how the new system is better than the old.

19.5 (15.00%)

Identified one similar, successful information system. Somewhat demonstrated cost savings comparison. Reasonable comparison of the new system to other systems.

9.75 (7.50%)

Somewhat clear structure, limited persuasion, grammatical errors, language too simple or too wordy.

Competent

22.1 (17.00%)

Proposed an original information system. Identified the main functions of the system. Explained the importance of each function to the business.

27.625 (21.25%)

Described the data types in the system. Explained how the system would hold each data type. Proposed how data quality would be ensured.

27.625 (21.25%)

Explained how the main functions are being handled by the old information system. Described the problems of the old system. Justified why the new system can handle things better than the old system.

22.1 (17.00%)

Identified similar, successful information systems. Demonstrated cost savings comparison. Defended how the new system could operate similarly to successful systems.

11.05 (8.50%)

Clear structure, persuasive writing, minor or no grammatical errors, length and format within requirements, plain language.

Exemplary

26 (20.00%)

Explained the stylistic choices for architecture of information system. Connected main functions of system to business needs and shadow IT.

32.5 (25.00%)

Explained the system storage and interaction with data. Considered the impacts of cost and maintenance on data quality.

32.5 (25.00%)

Described why inefficiencies of maintenance in the old system persist. Provided options for keeping the system separate, integrating with old, or scaling up/down based on business needs.

26 (20.00%)

Explained what makes the information system identified similar to yours. Demonstrate how the new system outperforms similar systems.

13 (10.00%)

No grammatical errors, plain language, organized by topic, references business needs, connects to technical specs, persuasive.



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