

THE NON PROFIT THAT YOU WILL BE LOOKING AT IS CHAMPIONS EMPOWERING CHAMPIONS.

Mission Statement: Identify and analyze your organization's mission statement as well as what you think about it. In other words, critique it by relating it to the reading. Given what Bryson says about mission statements, does your organization's mission statement make sense? Do the organization's activities reflect the mission/ does the mission capture what the organization does? What is missing & how could it be stronger?

Strategic Plan:

Why did the organization enter or not enter into strategic planning? What is the basis for the strategic plan?

Who was involved in the development or who should be involved in developing the strategic plan?

SWOT Analysis:

Analyze the SWOTs associated with the strategic plan. Pay particular attention to the potential external factors that can impact the accomplishment of the goals and objectives.