STUDYDADDY

Get Homework Help From Expert Tutor

Get Help

Name: **Case Study 2: Implementation Strategies**

Description: **Case Study 2: Implementation Strategies**

Grid View   List View

	Unacceptable	Needs Improvement	Competent	Exemplary
Identify any significant changes in its product offerings that your organization might reasonably make over the next 3 years. Explain the competitive benefits of this change.	**0** (0.00%) Inadequate prediction of changes in product offerings. Limited explanation of competitive benefits of change in product offerings.	**36** (22.50%) Somewhat predicted changes in product offerings. Somewhat explained the competitive benefits of this change in product offerings.	**40.8** (25.50%) Predicted significant changes in product offerings. Explained the competitive benefits of these changes in product offerings.	**48** (30.00%) Described the sustainability of the information system against any potential changes in the marketplace. Proposed ideas for adapting the system to change.
Explain how your information system addresses or can adapt to the introduction of these new product offerings.	**0** (0.00%) Did not explain how the information system addresses new product offerings. Inadequate explanation of how the information system can adapt to some of new product offerings.	**36** (22.50%) Explained how the information system addresses new product offerings. Somewhat described how the information system can adapt to some of new product offerings.	**40.8** (25.50%) Explained how the information system addresses the introduction of each new product offering. Described how the information system can adapt to each new product offering.	**48** (30.00%) Demonstrated what considerations were made for the system to be adaptable and flexible to unknown changes. Included insight on how the system could be adopted by the IT department.
Give one reason why capabilities for the new product offerings should or should not be incorporated in the initial information system design. Justify your reason.	**0** (0.00%) Limited evaluation of capabilities of each product offering. Did not provide adequate reason why capabilities for the new product offerings should or should not be incorporated into the initial system design, and failed to justify reasoning.	**36** (22.50%) Somewhat evaluated the capabilities of each product offering. Provided one reason why capabilities for the new product offerings should or should not be incorporated into the initial system design, but failed to justify reasoning.	**40.8** (25.50%) Evaluated the capabilities of each product offering. Provided one reason why capabilities for the new product offerings should or should not be incorporated into the initial system design. Justified the reason.	**48** (30.00%) Provided more than one reason why capabilities for the new product offerings should or should not be incorporated into the initial system design. Justified the reasoning.
Clarity, persuasion, proper communication, writing mechanics, and formatting requirements.	**0** (0.00%) Unclear structure, not persuasive, major grammatical errors.	**12** (7.50%) Somewhat clear structure, limited persuasion, grammatical errors, language too simple or too wordy.	**13.6** (8.50%) Clear structure, persuasive writing, minor or no grammatical errors, length and format within requirements, plain language.	**16** (10.00%) No grammatical errors, plain language, organized by topic, references business needs, connects to technical specs, persuasive.

STUDYDADDY

Get Homework Help From Expert Tutor

Get Help