



**STUDYDADDY**

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**Grid View**

List View

	<b>Unacceptable 0 - 69% F</b>	<b>Fair 70 - 79% C</b>	<b>Proficient 80 - 89% B</b>	<b>Exemplary 90 - 100% A</b>
<p><b>1a. Write a two to three (2-3) page executive summary in which you provide a high-level technical overview of your project where you address the following from the case study:</b>  <b>i. Strategy Development</b>  <b>ii. Innovation and Competitive Analysis</b>  <b>iii. Exploiting Innovation</b>  <b>iv. The Organization’s Response to Change</b></p>	<p>0 (0.00%) - 12.42 (6.90%)                      Did not submit or incompletely wrote a two to three (2-3) page executive summary in which you provide a high-level technical overview of your project where you address the following from the case study: i. Strategy Development ii. Innovation and Competitive Analysis iii. Exploiting Innovation iv. The Organization’s Response to Change</p>	<p>12.6 (7.00%) - 14.22 (7.90%)                      Partially wrote a two to three (2-3) page executive summary in which you provide a high-level technical overview of your project where you address the following from the case study: i. Strategy Development ii. Innovation and Competitive Analysis iii. Exploiting Innovation iv. The Organization’s Response to Change</p>	<p>14.4 (8.00%) - 16.02 (8.90%)                      Satisfactorily wrote a two to three (2-3) page executive summary in which you provide a high-level technical overview of your project where you address the following from the case study: i. Strategy Development ii. Innovation and Competitive Analysis iii. Exploiting Innovation iv. The Organization’s Response to Change</p>	<p>16.2 (9.00%) - 18 (10.00%)                      Thoroughly wrote a two to three (2-3) page executive summary in which you provide a high-level technical overview of your project where you address the following from the case study: i. Strategy Development ii. Innovation and Competitive Analysis iii. Exploiting Innovation iv. The Organization’s Response to Change</p>
<p><b>1b. Combine all previous documentation for Project Deliverables 1-4 in which you provide all aspects of the strategic management process into the project plan.</b></p>	<p>0 (0.00%) - 12.42 (6.90%)                      Did not submit or incompletely combined all previous documentation for Project Deliverables 1-4 in which you provide all aspects of the strategic management process into the project plan.</p>	<p>12.6 (7.00%) - 14.22 (7.90%)                      Partially combined all previous documentation for Project Deliverables 1-4 in which you provide all aspects of the strategic management process into the project plan.</p>	<p>14.4 (8.00%) - 16.02 (8.90%)                      Satisfactorily combined all previous documentation for Project Deliverables 1-4 in which you provide all aspects of the strategic management process into the project plan.</p>	<p>16.2 (9.00%) - 18 (10.00%)                      Thoroughly combined all previous documentation for Project Deliverables 1-4 in which you provide all aspects of the strategic management process into the project plan.</p>
<p><b>1c. Compile all the quality resources from the previous deliverables.</b></p>	<p>0 (0.00%) - 6.21 (3.45%)                      Did not submit or incompletely compiled all the quality resources from the previous deliverables.</p>	<p>6.3 (3.50%) - 7.11 (3.95%)                      Partially compiled all the quality resources from the previous deliverables.</p>	<p>7.2 (4.00%) - 8.01 (4.45%)                      Satisfactorily compiled all the quality resources from the previous deliverables.</p>	<p>8.1 (4.50%) - 9 (5.00%)                      Thoroughly compiled all the quality resources from the previous deliverables.</p>
<p><b>2a. Include a title slide and a slide in which you provide the purpose and objectives of the presentation.</b></p>	<p>0 (0.00%) - 6.21 (3.45%)                      Did not submit or incompletely included a title slide and a slide in which you provide the purpose and objectives of the presentation.</p>	<p>6.3 (3.50%) - 7.11 (3.95%)                      Partially included a title slide and a slide in which you provide the purpose and objectives of the presentation.</p>	<p>7.2 (4.00%) - 8.01 (4.45%)                      Satisfactorily included a title slide and a slide in which you provide the purpose and objectives of the presentation.</p>	<p>8.1 (4.50%) - 9 (5.00%)                      Thoroughly included a title slide and a slide in which you provide the purpose and objectives of the presentation.</p>
<p><b>2b. Examine your chosen company’s competitive environment</b></p>	<p>0 (0.00%) - 12.42 (6.90%)                      Did not submit or incompletely examined your chosen company’s competitive environment.</p>	<p>12.6 (7.00%) - 14.22 (7.90%)                      Partially examined your chosen company’s competitive environment.</p>	<p>14.4 (8.00%) - 16.02 (8.90%)                      Satisfactorily examined your chosen company’s competitive environment.</p>	<p>16.2 (9.00%) - 18 (10.00%)                      Thoroughly examined your chosen company’s competitive environment.</p>



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