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#### Description: w07a1 - Management at a Company

**Grid View** 

**List View** 

**Evaluate two key changes in the** selected company's management style from the company's inception to today. Indicate whether you believe the company is properly managed. Provide support for your position.

Explain senior management's role in preparing the organization for its most recent change. Provide evidence of whether the transition was seamless or problematic from a management perspective. Provide support for your rationale.

**Evaluate management's decision** on its use of vendors and spokespersons. Indicate the organizational impact of these decisions.

As a manager within the selected company, suggest one innovative idea that could have a positive impact on both employees and customers. Indicate the approach you will take in implementing the new idea. Provide support for your suggestion.

#### Unacceptable

0 (0.00%)

Did not evaluate two key changes in the selected company's management style from the company's inception to today. Did not indicate whether you believe the company is properly managed. Did not provide support for your position.

#### 0 (0.00%)

Did not explain senior management's role in preparing the organization for its most recent change.

### 0 (0.00%)

Did not evaluate management's decision on its use of vendors and spokespersons.

### 0 (0.00%)

Did not suggest one innovative idea that could have a positive impact on both employees and customers. Did not provide support for your suggestion.

#### **Needs Improvement**

**24.75** (15.00%)

Partially evaluated two key changes in the selected company's management style from the company's inception to today. Indicated whether you believe the company is properly managed. Partially provided support for your position.

#### **18.5625** (11.25%)

Partially explained senior management's role in preparing the organization for its most recent change. Partially provided evidence of whether the transition was seamless or problematic from a management perspective. Partially provided support for your rationale.

#### **24.75** (15.00%)

Partially evaluated management's decision on its use of vendors and spokespersons. Partially indicated the organizational impact of these decisions.

### **18.5625** (11.25%)

Suggested one innovative idea that could have a positive impact on both employees and customers. Partially indicated the approach you will take in implementing the new idea. Partially provided support for your

#### Competent

**28.05** (17.00%)

Satisfactorily evaluated two key changes in the selected company's management style from the company's inception to today. Satisfactorily indicated whether you believe the company is properly managed. Satisfactorily provided support for your position.

#### **21.0375** (12.75%)

Satisfactorily explained senior management's role in preparing the organization for its most recent change. Satisfactorily provided evidence of whether the transition was seamless or problematic from a management perspective. Satisfactorily provided support for your rationale.

#### **28.05** (17.00%)

Satisfactorily evaluated management's decision on its use of vendors and spokespersons. Satisfactorily indicated the organizational impact of these decisions.

#### **21.0375** (12.75%)

Suggested one innovative idea that could have a positive impact on both employees and customers. Satisfactorily indicated the approach you will take in implementing the new idea. Satisfactorily provided support for your suggestion

#### **Exemplary**

**33** (20.00%)

Thoroughly evaluated two key changes in the selected company's management style from the company's inception to today. Thoroughly indicated whether you believe the company is properly managed. Thoroughly provided support for your position.

#### **24.75** (15.00%)

Thoroughly explained senior management's role in preparing the organization for its most recent change. Thoroughly provided evidence of whether the transition was seamless or problematic from a management perspective. Thoroughly provided support for your rationale.

#### **33** (20.00%)

Thoroughly evaluated management's decision on its use of vendors and spokespersons. Thoroughly indicated the organizational impact of these decisions.

#### **24.75** (15.00%)

Suggested one innovative idea that could have a positive impact on both employees and customers. Thoroughly indicated the approach you will take in implementing the new idea. Thoroughly provided support for your suggestion



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