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FIN 336 Final Project Company List

Overview: The final project for this course is the creation of a multinational performance report. The report will investigate the motivation behind expanding business internationally, whether revenue-related or a cost-related or a combination of both. You will gain a better understanding of international business and the factors that make multinational business complex (e.g., risk management, ethical and legal compliance). As you work through this project, you will explore how the 2007–2008 financial crisis affected multinational corporations (MNCs), both with additional opportunities and potential risks.

Before beginning the final project, choose a company from the list provided below.

Company List

- American International Group (AIG)
- Amazon
- American Express
- Apple
- Boeing
- Lockheed Martin
- Coca-Cola
- Delta
- Exxon Mobil
- Fidelity National Information Services (FIS)
- Ford
- General Electric
- General Motors
- Intel
- Marriott International
- JPMorgan Chase
- Pfizer
- Procter & Gamble
- Walt Disney Company

Note: If you would like to use a different company, you may do so **at your instructor's discretion**. If you would like to explore other options, please reach out to your instructor to discuss this **prior to submitting Milestone One** in Module Two.



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