



STUDYDADDY

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Grid ViewList View

	Unacceptable	Needs Improvement	Competent	Exemplary
Write a 2–3 page executive summary in which you provide a high-level technical overview of your project where you address the following from the case study: 1. Strategy Development. 2. Innovation and Competitive Analysis. 3. Exploiting Innovation. 4. The Organization’s Response to Change.	<div>0 (0.00%)</div> <div>Did not submit or did not write a 2–3 page executive summary in which you provide a high-level technical overview of your project where you address the following from the case study: 1. Strategy Development. 2. Innovation and Competitive Analysis. 3. Exploiting Innovation. 4. The Organization’s Response to Change.</div>	<div>9.75 (7.50%)</div> <div>Partially wrote a 2–3 page executive summary in which you provide a high-level technical overview of your project where you address the following from the case study: 1. Strategy Development. 2. Innovation and Competitive Analysis. 3. Exploiting Innovation. 4. The Organization’s Response to Change.</div>	<div>11.05 (8.50%)</div> <div>Satisfactorily wrote a 2–3 page executive summary in which you provide a high-level technical overview of your project where you address the following from the case study: 1. Strategy Development. 2. Innovation and Competitive Analysis. 3. Exploiting Innovation. 4. The Organization’s Response to Change.</div>	<div>13 (10.00%)</div> <div>Thoroughly wrote a 2–3 page executive summary in which you provide a high-level technical overview of your project where you address the following from the case study: 1. Strategy Development. 2. Innovation and Competitive Analysis. 3. Exploiting Innovation. 4. The Organization’s Response to Change.</div>
Combine all previous documentation for Project Deliverables 1-4 in which you provide all aspects of the strategic management process into the project plan.	<div>0 (0.00%)</div> <div>Did not submit or did not combine all previous documentation for Project Deliverables 1–4 in which you provide all aspects of the strategic management process into the project plan.</div>	<div>9.75 (7.50%)</div> <div>Partially combined all previous documentation for Project Deliverables 1–4 in which you provide all aspects of the strategic management process into the project plan.</div>	<div>11.05 (8.50%)</div> <div>Satisfactorily combined all previous documentation for Project Deliverables 1–4 in which you provide all aspects of the strategic management process into the project plan.</div>	<div>13 (10.00%)</div> <div>Thoroughly combined all previous documentation for Project Deliverables 1–4 in which you provide all aspects of the strategic management process into the project plan.</div>
Compile all the quality resources from the previous deliverables.	<div>0 (0.00%)</div> <div>Did not submit or did not compile all the quality resources from the previous deliverables.</div>	<div>4.875 (3.75%)</div> <div>Partially compiled all the quality resources from the previous deliverables.</div>	<div>5.525 (4.25%)</div> <div>Satisfactorily compiled all the quality resources from the previous deliverables.</div>	<div>6.5 (5.00%)</div> <div>Thoroughly compiled all the quality resources from the previous deliverables.</div>
Include a title slide and a slide in which you provide the purpose and objectives of the presentation.	<div>0 (0.00%)</div> <div>Did not submit or did not include a title slide and a slide in which you provided the purpose and objectives of the presentation.</div>	<div>4.875 (3.75%)</div> <div>Partially included a title slide and a slide in which you provided the purpose and objectives of the presentation.</div>	<div>5.525 (4.25%)</div> <div>Partially included a title slide and a slide in which you provided the purpose and objectives of the presentation.</div>	<div>6.5 (5.00%)</div> <div>Thoroughly included a title slide and a slide in which you provided the purpose and objectives of the presentation.</div>
Examine your chosen company’s competitive environment.	<div>0 (0.00%)</div> <div>Did not submit or did not examine your chosen company’s competitive environment.</div>	<div>9.75 (7.50%)</div> <div>Partially examined your chosen company’s competitive environment.</div>	<div>11.05 (8.50%)</div> <div>Satisfactorily examined your chosen company’s competitive environment.</div>	<div>13 (10.00%)</div> <div>Thoroughly examined your chosen company’s competitive environment.</div>



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