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Grid View**List View**

	Unacceptable	Needs Improvement	Competent	Exemplary
Write a 2–3 page executive summary in which you provide a high-level technical overview of your project where you address the following from the case study: 1. Strategy Development. 2. Innovation and Competitive Analysis. 3. Exploiting Innovation. 4. The Organization's Response to Change.	<p>0 (0.00%)</p> <p>Did not submit or did not write a 2–3 page executive summary in which you provide a high-level technical overview of your project where you address the following from the case study: 1. Strategy Development. 2. Innovation and Competitive Analysis. 3. Exploiting Innovation. 4. The Organization's Response to Change.</p>	<p>9.75 (7.50%)</p> <p>Partially wrote a 2–3 page executive summary in which you provide a high-level technical overview of your project where you address the following from the case study: 1. Strategy Development. 2. Innovation and Competitive Analysis. 3. Exploiting Innovation. 4. The Organization's Response to Change.</p>	<p>11.05 (8.50%)</p> <p>Satisfactorily wrote a 2–3 page executive summary in which you provide a high-level technical overview of your project where you address the following from the case study: 1. Strategy Development. 2. Innovation and Competitive Analysis. 3. Exploiting Innovation. 4. The Organization's Response to Change.</p>	<p>13 (10.00%)</p> <p>Thoroughly wrote a 2–3 page executive summary in which you provide a high-level technical overview of your project where you address the following from the case study: 1. Strategy Development. 2. Innovation and Competitive Analysis. 3. Exploiting Innovation. 4. The Organization's Response to Change.</p>
Combine all previous documentation for Project Deliverables 1–4 in which you provide all aspects of the strategic management process into the project plan.	<p>0 (0.00%)</p> <p>Did not submit or did not combine all previous documentation for Project Deliverables 1–4 in which you provide all aspects of the strategic management process into the project plan.</p>	<p>9.75 (7.50%)</p> <p>Partially combined all previous documentation for Project Deliverables 1–4 in which you provide all aspects of the strategic management process into the project plan.</p>	<p>11.05 (8.50%)</p> <p>Satisfactorily combined all previous documentation for Project Deliverables 1–4 in which you provide all aspects of the strategic management process into the project plan.</p>	<p>13 (10.00%)</p> <p>Thoroughly combined all previous documentation for Project Deliverables 1–4 in which you provide all aspects of the strategic management process into the project plan.</p>
Compile all the quality resources from the previous deliverables.	<p>0 (0.00%)</p> <p>Did not submit or did not compile all the quality resources from the previous deliverables.</p>	<p>4.875 (3.75%)</p> <p>Partially compiled all the quality resources from the previous deliverables.</p>	<p>5.525 (4.25%)</p> <p>Satisfactorily compiled all the quality resources from the previous deliverables.</p>	<p>6.5 (5.00%)</p> <p>Thoroughly compiled all the quality resources from the previous deliverables.</p>
Include a title slide and a slide in which you provide the purpose and objectives of the presentation.	<p>0 (0.00%)</p> <p>Did not submit or did not include a title slide and a slide in which you provided the purpose and objectives of the presentation.</p>	<p>4.875 (3.75%)</p> <p>Partially included a title slide and a slide in which you provided the purpose and objectives of the presentation.</p>	<p>5.525 (4.25%)</p> <p>Partially included a title slide and a slide in which you provided the purpose and objectives of the presentation.</p>	<p>6.5 (5.00%)</p> <p>Thoroughly included a title slide and a slide in which you provided the purpose and objectives of the presentation.</p>
Examine your chosen company's competitive environment.	<p>0 (0.00%)</p> <p>Did not submit or did not examine your chosen company's competitive environment.</p>	<p>9.75 (7.50%)</p> <p>Partially examined your chosen company's competitive environment.</p>	<p>11.05 (8.50%)</p> <p>Satisfactorily examined your chosen company's competitive environment.</p>	<p>13 (10.00%)</p> <p>Thoroughly examined your chosen company's competitive environment.</p>



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