STUDYDADDY

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Get Help

FB ☰   Audience Insights   Search 🔍   👤 Tarun ▾   🔔 ⚙ ❓

Tarun Vaishnav (526483831... ▾   Create New   Open   Save   More ▾   **Create Ad**

CREATE AUDIENCE

Location   ⚙ ⌄

➕ Country, region or city

Age and Gender ⌄

Age
18 ⇕ — Any ⇕

Gender
All   Men   Women

Interests   ⚙ ⌄

INTERESTS > ADDITIONAL INTERESTS
Amazon.com
🔍 ➕ Interest

Connections ⌄

Pages ⌄

People Connected to
🔍 ➕ Your Page

People Not Connected to
🔍 ➕ Your Page

Advanced ⚙ ⌄

Language ⚙ ⌄

ADDITIONAL ENTRIES
English (All)
➕ Language

Relationship Status ❯
Education ❯
Work ❯
Market Segments ❯
Parents ❯
Politics (US) ❯
Life events ❯

■ **(New Audience)**   □ **People on Facebook**
8M-9M people ⓘ   Country: Canada ⓘ

Demographics   Page Likes   Location   **Activity**

Frequency of Activities

Lifetime   In the last 30 days

Pages Liked	Comments	Posts Liked	Posts Shared	Promotions Redeemed	Ads Clicked
1	11	17	2	1	33

Device Users   All Devices Used ▾

Desktop Only	Desktop & Mobile	Mobile Only	Computer	iPhone/iPod	iPad	Android	BlackBerry	Mobile Web	Feature Phone	Unknown
1%	42%	57%	3%	51%	3%	42%	0%	1%	0%	0%
-75%	+0%	+7%	-74%	+14%	-22%	+18%	+0%	-71%	+0%	+0%

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