



MBA 500 List of Companies

Note: The following websites have been used alongside official company websites as references for confirming information and reports.

- [Mission Statement Academy](#)
- [Comparably](#)
- [AnnualReports.com](#)

Apple Inc.

Items	Links
<p>Vision Statement “We believe that we are on the face of the earth to make great products and that’s not changing.”</p>	<p>A vision statement is not available on Apple’s official website nor on any other official platform.</p> <p>In the official discussion forum of Apple, there is a mention of a vision statement, but it can’t be claimed as the authentic vision statement of the company.</p> <p>Communities: Vision and Mission of Apple, Inc.</p>
<p>Mission Statement “To [bring] the best user experience to its customers through its innovative hardware, software, and services.”</p>	<p>A mission statement is not available on Apple’s official website. However, in the 2018 Annual Report, in the Business Strategy section, this statement is mentioned in the beginning, and the same is found in multiple places as a mission statement of the company.</p> <p>Apple Mission and Vision Statement Analysis</p> <p>United States Securities and Exchange Commission: Apple Inc. Annual Report</p>
<p>Values</p>	<p>Today in Apple History: Apple Lays Out Its Core Company Values</p>
<p>Corporate Social Responsibility (CSR)</p>	<p>The report available on Apple’s website in the Environment section is entitled “Environmental Progress Report.”</p> <p>For a focused look at how Apple is addressing environmental issues, see Apple: Environmental Progress Report (Fiscal Year 2019).</p>
<p>Annual Report</p>	<p>Apple’s Annual Report for the year 2019 is available on the website, in the Investor Relations section.</p> <p>United States Securities and Exchange Commission: Apple Inc. Annual Report</p>

Amazon

Items	Links
<p>Vision Statement</p>	<p>A vision statement is not available on Amazon’s official website; in some places, the mission statement is referred to as a vision statement.</p>



Items	Links
	Amazon Mission, Vision, and Values
Mission Statement “To be Earth’s most customer-centric company, where customers can find and discover anything they might want to buy online, and endeavors [sic] to offer its customers the lowest possible prices.”	The mission statement of Amazon is available on its website. Amazon: Come Build the Future With Us
Values	Amazon's Mission Statement and Core Values
Corporate Social Responsibility (CSR)	Amazon’s CSR report is available on its website. Sustainability: All In (September 2020) Sustainability: Thinking Big (September 2019)
Annual Report	Amazon’s annual report is available on multiple aggregator platforms, but the most authentic source is the Amazon website itself, in the subdomain dedicated to Amazon reports. Investor Relations: Annual Reports, Proxies and Shareholder Letters 2019 Amazon Annual Report

Toyota

Items	Links
Vision Statement Toyota’s global vision is depicted using a picture of a tree. Other websites and Toyota’s annual report contain a textual explanation of the vision statement image.	Toyota Global Vision
Mission Statement “Toyota will lead the future mobility society, enriching lives around the world with the safest and most responsible ways of moving people.”	Toyota’s website has three mission statements on it. However, they read more like the philosophy of the company than as a mission statement. Toyota Global Vision
Values	Toyota Mission and Vision Statement Analysis
Corporate Social Responsibility (CSR)	Toyota’s CSR report is available on its website. Toyota: Environmental Report Toyota: Environmental Report 2020



Items	Links
Annual Report	Toyota: Annual Report 2019

Walmart

Items	Links
Vision Statement "Be the destination for customers to save money, no matter how they want to shop."	Walmart's vision statement is not available on its official website. Walmart Mission and Vision Statement Analysis
Mission Statement "To save people money so they can live better."	Walmart website doesn't contain the mission statement, but on their website, Sam Walton's mission is quoted as the mission they strive to advance. The Walmart Digital Museum: A Global Company
Values	Walmart Mission and Vision Statement Analysis
Corporate Social Responsibility (CSR)	The Walmart CSR report is available on its website. Walmart: 2019 Environmental, Social, and Governance Report
Annual Report	Walmart's annual report is available on its website in the Investors section. Walmart: Financial Information Walmart 2019 Annual Report: Defining the Future of Retail

Walt Disney

Items	Links
Vision Statement "To be one of the world's leading producers and providers of entertainment and information."	There is no mention of a vision statement on the company's website; however, on other websites the vision statement is inferred from the company's philosophy. Disney Mission and Vision Statement Analysis
Mission Statement "The mission of The Walt Disney Company is to entertain, inform and inspire people around the globe through the power of unparalleled storytelling, reflecting the iconic brands, creative minds and innovative technologies that make ours the world's premier entertainment company."	The mission statement of Walt Disney is available in the website's About Us section. About the Walt Disney Company: Our Mission
Values	Disney Mission and Vision Statement Analysis
Corporate Social Responsibility (CSR)	Disney's CSR report is available on its website.



Items	Links
	The Walt Disney Company: 2019 Corporate Social Responsibility Update
Annual Report	<p>Walt Disney's annual report is available on its website in the section on Investor Relations.</p> <p>The Walt Disney Company: Investor Relations</p> <p>The Walt Disney Company: Fiscal Year 2019 Annual Financial Report</p>