Sample Concept Map (Logistics)

Customer satisfaction
Production
logistics budget
Cost Interdependence
Cost Tradeoffs

Facilitates
targetted by
Strategic Alignment/ Higher level compliance
Properties

Posession Utility
Form Utility
Place Utility
Time Utility
Marketing
Finance
Unique Organizational Logistics System
Properties
Total Cost Approach

enhances
systems approach
extends to

Economy on the micro-level
Interfunctional relationships
Total Logistics Concept

impacts
managed by
Warehousing Management

Economy on the macro-level
Transportation Management

measured by
Materials Handling

GDP
Logistics
Packaging

Facility Location

Important because
Encompasses
Reverse Logistics

Inventory Management

Reduction in Economic Regulation
Demand Forecasting

Customer Service

Changes in Consumer Behavior
Procurement

Advances in Retailing
Technological Advances
International Logistics
Order Management

Globalization of Trade
affects