



STUDYDADDY

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Term Paper Instructions

Term paper (30%)

The written essay assignment assesses how well you can conceptualize, integrate, and apply the information learned. Professional work requires good writing skills.

The topic will be posted on October 1, 2021.

The term paper is designed to be an approximately 1500 word essay (maximum 3000 words) for a topic requiring you to integrate course material from the textbook, case study book, and online instructional content. Additional reading material may be posted with the essay question, otherwise the question is fully answerable from the text, case study book, and online instructional material. Outside sources of information are not required (but can be used if fully referenced), however be sure to use academic journal articles (from either Google Scholar or the University of Manitoba Libraries) and not general websites.

APA essay format is required for referencing (though it is not necessary to have an abstract).

A **Marking Rubric** is also found with the assignment which allows you to anticipate what the marker is considering in arriving at a mark.

General guidelines for assignment and exam preparation:

- Assignments are to be typewritten and submitted in the online drop box.
- Your primary sources are the textbook, casebook, and online course material. You may also use academic journal articles (from UM Libraries or Google Scholar) for additional information.
- The answer should be in your own words.
- Your answer should be approximately 1500 words and no more than 3000 words (not including title page or references).
- Spelling and grammar will be considered when a mark is being assigned.
- It may be helpful to use subheadings to indicate different sections of the paper.
- References for specifically cited sources should use APA format.

The assignment needs to be submitted in the course drop box by midnight of the due date. Late submissions are accepted but a late penalty of 10% is applied for each day that the assignment is late.



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