

Organizational Values Assignment Rubric  
 RESEARCH PAPER (30 pts)  
 (**Content Assessment**)

CRITERIA	Excellent Analysis	Good Analysis	Novice Analysis
Introduction Summary	(5 points) Provides list of all three companies examined	(2-4 points) Provides several companies examined	(0-1 point) Provides one companies
Analysis	(10 points) Extensive evaluation of companies with relevant distinguishing characteristics	(5-9 points) Acceptable evaluation of companies with few distinguishing characteristics	(0-4 points) Limited evaluation of companies with no distinguishing characteristics
Relationship to CSS Benedictine Values & Mission	(5 points) Exceptional relationship to CSS Values & Mission	(2-4 points) Acceptable relationship to CSS Values & Mission	(0-1 point) Little or no relationship to CSS Values & Mission
Writing Skills	(5 points) Excellent grammar, spelling, punctuation with clear focus in APA format	( 3-4 points) Good grammar, spelling, punctuation with limited errors and/or focus.	(0-2 points) Novice sentence structure with unclear focus. Not in APA format.
References	(5 points) Websites listed in correct APA reference format	(3-4points) Websites listed but not in APA reference format	(0-2 points) No websites listed
Total Points /30			