

Case Analysis

Due Date: Sunday 11:59 p.m. Unit 5

Points: 100

Overview:

Provide an analysis on *Unleashing the Power of Human Capital: Mastering the Legal Aspects of Business* and tie the information into the concepts you have learned in class.

Instructions:

Read and examine the document titled *Unleashing the Power of Human Capital: Mastering the Legal Aspects of Business* in the Readings and Resources section. As you review this document think about how this information ties into the business concepts you have been learning in this course.

Requirements:

Provide a 2-3 page analysis of the most important ethical concepts you have identified in this reading, and how these different ideas contribute to a successful business. Be sure to include at least one cited reference per page to support your analysis and use proper APA formatting.

Be sure to read the criteria by which your work will be evaluated before you write and again after you write.

Evaluation Rubric for Case Analysis Assignment

CRITERIA	Needs Improvement (0 - 13 Points)	Average (14 - 16 Points)	Very Good (17 - 18 Points)	Excellent (19 - 20 Points)	Points Earned (100 Pts.)
Content	The topic is not well-formulated.	The topic is clearly stated but body is not well-formulated.	The topic is clear and addresses the assignment.	The topic addresses the assignment, is substantive, and well-formulated.	
Supporting Information	There is a lack of supporting information and detail.	There is some supporting detail, not enough to support argument.	Supporting information and details are explained sufficiently.	Supporting information and detail are used effectively to support the topic.	
Organization	The organization selected does not fit the context, or is a poor selection given the context.	There is evidence of some organization, but is not consistent throughout the paper.	The organization is appropriate to the topic.	The organization is particularly well-suited to the topic.	
Preparation and Development	Paper demonstrates a lack of preparation. Mechanics were poor.	There is some evidence of preparation but there are problems with mechanics.	Paper demonstrates that there was sufficient preparation for adequate delivery. Mechanics were sound.	Paper demonstrates that there was thorough preparation. The paper was well-designed and executed.	
	Needs Improvement (0 - 4 Points)	Average (5 - 6 Points)	Very Good (7 - 8 Points)	Excellent (9 - 10 Points)	
Grammar	Presentation is not appropriate to college-level.	There is some evidence of college-level writing but needs work.	Presentation meets basic requirements of college-level writing.	The presentation exhibits skilled use of grammatical elements.	
References	Work displays no references.	There are some references/citations but no clear citation methods.	Work includes references, but there are problems with APA methods.	Work displays skilled use of APA citation methods.	
Total Points:					/100 pts