

The College of St. Scholastica
PHL 3354 – Management Ethics
Point/Counter Point Paper (five pages, 50 points)

Step 1: Select an ethical issue from the list below (or a topic of your choice) that is of interest to you.

<i>Animal Rights</i>	<i>Camera Phones and Public Privacy</i>
<i>Advertising to Children</i>	<i>Medical Ethics: Stem Cell Research</i>
<i>E-mail privacy at work</i>	<i>Medical Ethics: Organ Transplant Lists</i>
<i>Genetically Modified Food</i>	<i>Production in Sweatshops</i>
<i>Abortion</i>	<i>Euthanasia</i>
<i>Capital Punishment</i>	<i>Cultural Issues: Bribery</i>
<i>Sports Issues: Steroids</i>	<i>Gun Control</i>

Step 2: Research your topic from both sides (point/counterpoint) of the issue. Gather as much information as you can to support the claims you plan to present for each perspective.

Background information on issue (could include origin, statistics, cause & effect, reasons for debate, etc.)

Claims ~ statement of problems and challenges for each side

Evidence ~ examples from each side of the issue (based on research/theories)

Provide two PRO arguments FOR the issue

Provide two CON arguments AGAINST the issue

***You may either present all of your claims/evidence for one side (point) and then all of your claims/evidence for the other side (counterpoint) or you may alternate your claims/evidence between your point and counterpoint views.**

Step 3: Review the course concepts presented in the first part of this term and integrate any pertinent information or examples in your paper.

<i>Utilitarianism, Deontology, Justice, Relativism</i>	<i>Other ethical theories</i>	
<i>Rules/Regulations</i>	<i>Mission, Vision, Credo</i>	<i>Values and Principles</i>

Step 4: Reflect on your own thoughts and interpretation. Based on your research, give your recommendation for solving the issue and rationale for this recommendation (what do you think and feel and why?)

Step 5: WRITTEN REPORT ~ (5 pages double spaced text plus References)

(See APA Research Tools-CSS Library link: <http://www.css.edu/Academics/Library.html>)

Cover Page

Introduction of Ethical Issue

Point/Counterpoint (Explanation Claims and Evidence)

Relationship to Course Concepts

Conclusion (Recommendation)

References

**Step 5: Submit your Research Paper as an attached Word Document under Assignments–
Unit 5 Assignment by Sunday at 11:59 p.m.**