

The College of St. Scholastica
PHL 3354 – Management Ethics
Case Study Analysis Paper (Two pages, 20 pts)

Step 1: The instructor will assign a case for you to research during this unit.

*Step 2: Analyze the case by using the **FIORD Method***

Follow the FIORD Method for analyzing your case study (Review Form below.) Use the questions at the end of the case for direction in writing your paper. DO NOT simply answer the questions, but incorporate them into your thoughts and findings in paragraph form.

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| FIORD Method for Analyzing Ethical Case Studies |
| Facts – What are the pertinent facts in the case? What is the situation? Who is involved? |
| Issues – What are the “ethical” issues? Who will these issues affect (stakeholders)? |
| Options – What are all the realistic options available? What would be the consequence of each? |
| Recommendations – What action would you recommend? How would you implement your plan? |
| Decision Basis – What is your decision based on? What ethical theories? Defend your decision. |

Step 2: WRITTEN REPORT ~ (2 pages double spaced text plus References)

(See APA Research Tools-CSS Library link: <http://www.css.edu/Academics/Library.html>)

Introduction (Background of company and situation)

Analysis (FACTS and ISSUES)

Assessment (OPTIONS and consequences of each)

Conclusion (RECOMMENDATION and DECISION BASIS)

References

Step 3: Submit your Research Paper as an attached Word Document under Assignments–

Unit 4 Assignment by Sunday at 11:59 p.m.