Southern New Hampshire University

MGT 600 Worksheet C Rubric

Guidelines for Submission: This assignment must follow these formatting guidelines: double spacing, 12-point Times New Roman font, one-inch margins, and at least two resources using APA citations.

Critical Elements	Exemplary (100%)	Proficient (90%)	Needs Improvement (70%)	Not Evident (0%)	Value
Visioning Questions	Visioning questions are succinctly and clearly addressed	Visioning question responses are complete but verbose	Selected questions are completely addressed	Poor question responses are provided	25
Inquiry and Analysis	Provides in-depth analysis that demonstrates complete understanding of multiple concepts	Provides in-depth analysis that demonstrates complete understanding of some concepts	Provides in-depth analysis that demonstrates complete understanding of minimal concepts	Does not provide in-depth analysis	20
Integration and Application	All of the course concepts are correctly applied	Most of the course concepts are correctly applied	Some of the course concepts are correctly applied	Does not correctly apply any of the course concepts	10
Critical Thinking	Provides insightful recommendations that are thoroughly defended with strategies and evidence	Makes informed recommendations that are defended with evidence	Makes logical recommendations, but does not provide appropriate strategies and/or evidence	Does not make logical recommendations	20
Research	Incorporates at least two scholarly/technical resources effectively that reflect depth and breadth of research	Incorporates at least two resources effectively that reflect depth and breadth of research	Incorporates at least one resource that reflects depth and breadth of research	Does not incorporate scholarly resources that reflect depth and breadth of research	15
Articulation of Response	Submission is properly cited, free of errors related to citations, grammar, spelling, syntax, and organization and is presented in a professional and easy-to-read format	Submission has no major errors related to citations, grammar, spelling, syntax, or organization	Submission has major errors related to citations, grammar, spelling, syntax, or organization that negatively impact readability and articulation of main ideas	Submission has major errors related to citations, grammar, spelling, syntax, or organization that negatively impact readability and articulation of main ideas	10
				Total	**100%**