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Operations Management – OPMT 620 - Winter 2022

Group Project - Case Study - Sustainability at IKEA Group – 15%

<https://hbsp.harvard.edu/home>

Perform an extensive analysis of the Sustainability at IKEA Group case study and discuss below questions from the project management consultant perspective.

1. How would assess IKEA Group's People and Planet Positive sustainability plan? (4%)
 - Is the plan likely to help the company transform its business?
 - Are the plan's targets too limited, appropriate, or too ambitious?
2. How do you feel about the progress IKEA Group has made implementing this plan? (3%)
3. How does IKEA's sustainability strategy align with its business model? (4%)
 - What are the overlaps?
 - What are the conflicts?
4. Which option(s) should IKEA Group pursue to address IKEA's Wood Supply Chain sustainability? (4%)
 - Which has the highest leverage for IKEA

Instructions

Since this is a team project, you are expected to perform a very thorough and extensive analysis. Your paper should be a well-written 20 -page document excluding cover and reference pages. Use the APA formatted paper template and cite all sources. Use colored charts, figures, and tables as you see necessary. The font type and size should be uniform throughout the paper and ensure you perform grammar and spellcheck before you upload a final copy.

Team Project Presentation - 5%

10-15 minutes recorded video presentation of aspects of Team Project. This should not be more than 10 slides excluding cover and reference pages. You can elect for one person to discuss the project or individual team members to discuss the aspect of the project they worked. For all cases the selected leader will do the introduction and conclusion. Your presentation should be very colorful, professional, and devoid of any mistakes.



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