

# Southern New Hampshire University

## HCM 490 Milestone One Guidelines and Rubric

**Overview:** It is important to get started on your project right away. In this milestone, you will submit your selected topic. In this journal assignment, you will choose your topic and see if it is a viable issue for your strategic plan presentation.

Journal activities in this course are private between you and the instructor.

Specifically, the following **critical elements** must be addressed:

In a journal assignment, consider the following:

- What is the **topic** of your project? What issue will you focus on?
- What **organization** will this impact?
- Why did you **select** this issue?
- Reflect on future milestones. Based on the milestones for this course, can you realistically complete your **strategic plan** presentation with this topic?

### Rubric

**Guidelines for Submission:** This milestone should be 3 to 4 paragraphs in length. All sources should be in APA format.

Critical Elements	Proficient (100%)	Needs Improvement (75%)	Not Evident (0%)	Value
Topic	Explains the topic of the strategic plan project and the issue the project will focus on	Explains the topic of the strategic plan project and the issue the project will focus on but lacks detail or clarity	Does not explain the topic of the strategic plan project and the issue the project will focus on	23
Organization	Explains what organization the strategic plan project will impact	Explains what organization the strategic plan project will impact but lacks detail or clarity	Does not explain what organization the strategic plan project will impact	23
Selection	Explains selection of issue for the strategic plan project	Explains selection of issue for the strategic plan project but lacks detail or clarity	Does not explain selection of issue for the strategic plan project	23
Strategic Plan	Discusses how, based on the milestones for this course, the strategic plan project can be completed with this topic	Discusses how, based on the milestones for this course, the strategic plan project can be completed with this topic, but lacks detail or clarity	Does not discuss how, based on the milestones for this course, the strategic plan project can be completed with this topic	23
Articulation of Response	Submission has no major errors related to citations, grammar, spelling, syntax, or organization	Submission has major errors related to citations, grammar, spelling, syntax, or organization that negatively impact readability and articulation of main ideas	Submission has critical errors related to citations, grammar, spelling, syntax, or organization that prevent understanding of ideas	8
<b>Total</b>				<b>100%</b>